

Activity: Live

Target: 18-59

05/02/2018-11/02/2018

Csatorna TOP50

| No. | Daypart             | 18:00-22:59 |
|-----|---------------------|-------------|
| 1   | RTL Klub            | 14.4        |
| 2   | TV2                 | 10.9        |
| 3   | F+                  | 5.6         |
| 4   | MOZI+               | 4.3         |
| 5   | COOL                | 3.6         |
| 6   | Super TV2           | 3.3         |
| 7   | PRIME               | 2.6         |
| 8   | RTL II              | 2.6         |
| 9   | COMEDY CENTRAL      | 2.0         |
| 10  | IZAURA              | 2.0         |
| 11  | AXN                 | 1.9         |
| 12  | DUNA TV             | 1.9         |
| 13  | VIASAT3             | 1.8         |
| 14  | STORY4              | 1.6         |
| 15  | ATV                 | 1.3         |
| 16  | M1                  | 1.2         |
| 17  | RTL+                | 1.1         |
| 18  | SPORT1              | 1.1         |
| 19  | M2                  | 1.1         |
| 20  | PARAMOUNT           | 1.0         |
| 21  | FILM CAFE           | 1.0         |
| 22  | AMC                 | 1.0         |
| 23  | SOROZAT+            | 1.0         |
| 24  | DISCOVERY CHANNEL   | 0.8         |
| 25  | M3                  | 0.8         |
| 26  | VIASAT6             | 0.8         |
| 27  | DUNA WORLD          | 0.7         |
| 28  | STORYS              | 0.7         |
| 29  | RTL Spike           | 0.7         |
| 30  | SPORT2              | 0.7         |
| 31  | Galaxy TV           | 0.7         |
| 32  | M4 Sport            | 0.6         |
| 33  | NICKELODEON         | 0.6         |
| 34  | NATIONAL GEOGRAPHIC | 0.6         |
| 35  | NICK JR             | 0.5         |
| 36  | SPEKTRUM            | 0.5         |
| 37  | SPEKTRUM HOME       | 0.5         |
| 38  | SLAGER TV           | 0.5         |
| 39  | RTL Gold            | 0.4         |
| 40  | HISTORY             | 0.4         |
| 41  | TLC                 | 0.4         |
| 42  | MUZSIKA TV          | 0.4         |
| 43  | NAT GEO WILD        | 0.4         |
| 44  | HUMOR+              | 0.4         |
| 45  | MINIMAX             | 0.3         |
| 46  | ID                  | 0.3         |
| 47  | RTL Klub            | 0.3         |
| 48  | DISNEY CHANNEL      | 0.3         |
| 49  | TV PAPRIKA          | 0.3         |
| 50  | Sony Movie Channel  | 0.3         |

| No. | Daypart             | 18:00-22:59 |
|-----|---------------------|-------------|
| 1   | RTL Klub            | 10.0        |
| 2   | TV2                 | 7.8         |
| 3   | F+                  | 5.2         |
| 4   | MOZI+               | 4.2         |
| 5   | COOL                | 3.7         |
| 6   | Super TV2           | 3.3         |
| 7   | PRIME               | 2.7         |
| 8   | RTL II              | 2.6         |
| 9   | VIASAT3             | 2.4         |
| 10  | COMEDY CENTRAL      | 1.9         |
| 11  | DUNA TV             | 1.9         |
| 12  | DUNA TV             | 1.8         |
| 13  | M1                  | 1.8         |
| 14  | AXN                 | 1.7         |
| 15  | M2                  | 1.6         |
| 16  | STORY4              | 1.4         |
| 17  | PARAMOUNT           | 1.3         |
| 18  | ATV                 | 1.2         |
| 19  | AMC                 | 1.2         |
| 20  | DISCOVERY CHANNEL   | 1.1         |
| 21  | M4 Sport            | 1.1         |
| 22  | RTL+                | 1.0         |
| 23  | SOROZAT+            | 1.0         |
| 24  | SPORT1              | 1.0         |
| 25  | SLAGER TV           | 0.9         |
| 26  | FILM CAFE           | 0.9         |
| 27  | NICKELODEON         | 0.8         |
| 28  | NAT GEO WILD        | 0.8         |
| 29  | NATIONAL GEOGRAPHIC | 0.8         |
| 30  | VIASAT6             | 0.8         |
| 31  | Nick JR             | 0.7         |
| 32  | STORYS              | 0.7         |
| 33  | RTL Spike           | 0.7         |
| 34  | TLC                 | 0.7         |
| 35  | SPEKTRUM            | 0.7         |
| 36  | M3                  | 0.7         |
| 37  | SPEKTRUM HOME       | 0.7         |
| 38  | ID                  | 0.6         |
| 39  | HISTORY             | 0.6         |
| 40  | SPORT2              | 0.6         |
| 41  | MINIMAX             | 0.6         |
| 42  | RTL Gold            | 0.6         |
| 43  | MUZSIKA TV          | 0.6         |
| 44  | DUNA WORLD          | 0.6         |
| 45  | Galaxy TV           | 0.5         |
| 46  | DISNEY CHANNEL      | 0.4         |
| 47  | TRAVEL Channel      | 0.4         |
| 48  | RTL Klub            | 0.4         |
| 49  | TV PAPRIKA          | 0.4         |
| 50  | HUMOR+              | 0.4         |

5+  
3+  
1>=  
1<

Activity: Live

Target: 4+

Csatorna TOP50

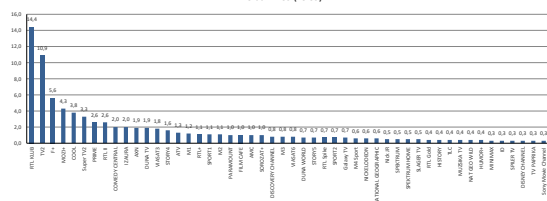
05/02/2018-11/02/2018

| No. | Daypart             | 18:00-22:59 |
|-----|---------------------|-------------|
| 1   | RTL Klub            | 15.0        |
| 2   | TV2                 | 13.3        |
| 3   | DUNA TV             | 4.1         |
| 4   | F+                  | 4.0         |
| 5   | ATV                 | 3.4         |
| 6   | COOL                | 3.1         |
| 7   | MOZI+               | 3.0         |
| 8   | Super TV2           | 2.9         |
| 9   | IZAURA              | 2.4         |
| 10  | RTL II              | 2.1         |
| 11  | PRIME               | 2.0         |
| 12  | M1                  | 1.7         |
| 13  | STORY4              | 1.7         |
| 14  | AXN                 | 1.6         |
| 15  | VIASAT3             | 1.4         |
| 16  | COMEDY CENTRAL      | 1.3         |
| 17  | M2                  | 1.2         |
| 18  | DUNA WORLD          | 1.1         |
| 19  | SPORT1              | 1.1         |
| 20  | NICKELODEON         | 1.1         |
| 21  | RTL+                | 0.9         |
| 22  | STORYS              | 0.9         |
| 23  | SOROZAT+            | 0.9         |
| 24  | FILM CAFE           | 0.9         |
| 25  | M3                  | 0.8         |
| 26  | PARAMOUNT           | 0.8         |
| 27  | MUZSIKA TV          | 0.7         |
| 28  | DISCOVERY CHANNEL   | 0.7         |
| 29  | AMC                 | 0.7         |
| 30  | DISNEY CHANNEL      | 0.7         |
| 31  | SPORT2              | 0.6         |
| 32  | M4 Sport            | 0.6         |
| 33  | ECHO TV             | 0.6         |
| 34  | Galaxy TV           | 0.6         |
| 35  | VIASAT6             | 0.6         |
| 36  | Nick JR             | 0.5         |
| 37  | MINIMAX             | 0.5         |
| 38  | NATIONAL GEOGRAPHIC | 0.5         |
| 39  | RTL Gold            | 0.5         |
| 40  | SPEKTRUM HOME       | 0.5         |
| 41  | RTL Spike           | 0.5         |
| 42  | Galaxy TV           | 0.4         |
| 43  | SPEKTRUM            | 0.4         |
| 44  | TLC                 | 0.4         |
| 45  | TV PAPRIKA          | 0.3         |
| 46  | NAT GEO WILD        | 0.3         |
| 47  | HISTORY             | 0.3         |
| 48  | LifeTV              | 0.3         |
| 49  | FILM MANIA          | 0.3         |
| 50  | ID                  | 0.3         |

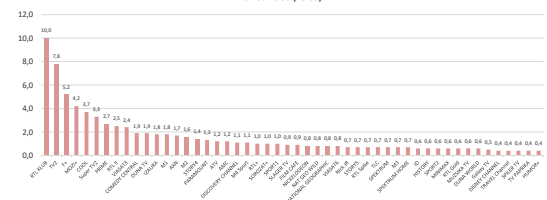
| No. | Daypart             | 18:00-22:59 |
|-----|---------------------|-------------|
| 1   | RTL Klub            | 10.2        |
| 2   | TV2                 | 10.2        |
| 3   | DUNA TV             | 4.3         |
| 4   | F+                  | 3.7         |
| 5   | Super TV2           | 3.4         |
| 6   | COOL                | 3.1         |
| 7   | ATV                 | 2.8         |
| 8   | MOZI+               | 2.8         |
| 9   | M1                  | 2.7         |
| 10  | RTL II              | 2.2         |
| 11  | IZAURA              | 2.0         |
| 12  | PRIME               | 2.0         |
| 13  | VIASAT3             | 1.9         |
| 14  | M2                  | 1.6         |
| 15  | STORY4              | 1.5         |
| 16  | AXN                 | 1.5         |
| 17  | NICKELODEON         | 1.4         |
| 18  | COMEDY CENTRAL      | 1.3         |
| 19  | M4 Sport            | 1.1         |
| 20  | DISCOVERY CHANNEL   | 1.0         |
| 21  | SPORT1              | 1.0         |
| 22  | MINIMAX             | 1.0         |
| 23  | MUZSIKA TV          | 1.0         |
| 24  | STORYS              | 0.9         |
| 25  | DUNA WORLD          | 0.9         |
| 26  | PARAMOUNT           | 0.9         |
| 27  | AMC                 | 0.8         |
| 28  | SOROZAT+            | 0.8         |
| 29  | DISNEY CHANNEL      | 0.8         |
| 30  | SLAGER TV           | 0.8         |
| 31  | RTL+                | 0.8         |
| 32  | FILM CAFE           | 0.8         |
| 33  | M3                  | 0.7         |
| 34  | NATIONAL GEOGRAPHIC | 0.7         |
| 35  | RTL Gold            | 0.7         |
| 36  | Nick JR             | 0.7         |
| 37  | NAT GEO WILD        | 0.7         |
| 38  | SPEKTRUM            | 0.6         |
| 39  | SPEKTRUM HOME       | 0.6         |
| 40  | TLC                 | 0.6         |
| 41  | ID                  | 0.6         |
| 42  | Galaxy TV           | 0.6         |
| 43  | ECHO TV             | 0.6         |
| 44  | VIASAT6             | 0.5         |
| 45  | HISTORY             | 0.5         |
| 46  | SPORT2              | 0.5         |
| 47  | KEZELTUL            | 0.5         |
| 48  | RTL Spike           | 0.5         |
| 49  | CARTOON NETWORK     | 0.4         |
| 50  | TV PAPRIKA          | 0.4         |

5+  
3+  
1>=  
1<

18:00-22:59 (18-59)

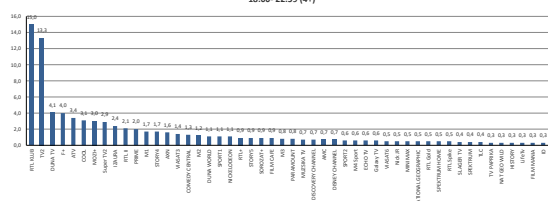


02:00-25:59 (18-59)

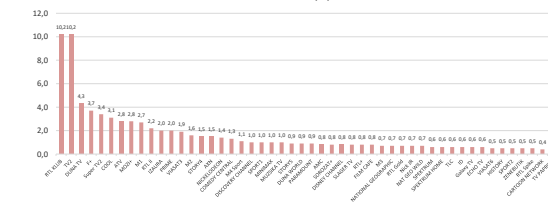


Forrás: Nielsen Közönségmérés/TV2 Kutatás

18:00-22:59 (4+)



02:00-25:59 (4+)



Active: Live  
Target: 18.59

| TV2 VS RTL KLUB TOP50 |            |             |          |                                            |            |          |         |       |  |
|-----------------------|------------|-------------|----------|--------------------------------------------|------------|----------|---------|-------|--|
| 05/02/2018-11/02/2018 |            |             |          |                                            |            |          |         |       |  |
| No.                   | Date       | Day of week | Channel  | Description                                | Start time | End time | AMR     | SHR % |  |
| 1.                    | 10.02.2018 | Saturday    | RTL KLUB | A MI KIS FALUNK./MAGYAR FILMSOR/           | 20:05:20   | 21:05:08 | 585 421 | 26,2  |  |
| 2.                    | 11.02.2018 | Sunday      | RTL KLUB | HIRADO                                     | 18:00:15   | 18:52:01 | 427 919 | 20,8  |  |
| 3.                    | 08.02.2018 | Thursday    | TV2      | A PIRAMIS./MAGYAR KIVIZ SHOW/              | 18:02:08   | 20:28:51 | 361 255 | 16,8  |  |
| 4.                    | 10.02.2018 | Saturday    | RTL KLUB | FOKUSZ PLUSZ./MAGAZIN/                     | 18:59:39   | 20:05:19 | 361 460 | 17,5  |  |
| 5.                    | 06.02.2018 | Tuesday     | RTL KLUB | A FAL./KIVIZ MŰSOR/                        | 18:02:57   | 20:06:10 | 358 390 | 16,5  |  |
| 6.                    | 06.02.2018 | Tuesday     | RTL KLUB | EJEL-NAPPAI BUDAPEST./MAGYAR FILMSOR/      | 20:51:53   | 22:04:13 | 314 890 | 14,9  |  |
| 7.                    | 07.02.2018 | Wednesday   | TV2      | ALL AZ ARAJ./FORDOZGATATO VETULEDO/        | 20:36:12   | 21:50:12 | 309 027 | 14,2  |  |
| 8.                    | 10.02.2018 | Saturday    | RTL KLUB | HALALOS FEJVER/./AM. ACIOVIGIATEK/         | 21:05:09   | 23:27:52 | 305 671 | 15,4  |  |
| 9.                    | 06.02.2018 | Tuesday     | RTL KLUB | BARATOK KOZT./MAGYAR FILMSOR/              | 20:06:11   | 20:47:01 | 287 406 | 12,7  |  |
| 10.                   | 07.02.2018 | Wednesday   | TV2      | TENYEK                                     | 18:02:23   | 19:00:09 | 273 840 | 16,2  |  |
| 11.                   | 11.02.2018 | Sunday      | RTL KLUB | A HOBBIT./AM. -UI-ZELANDI FANTASZ/         | 18:58:36   | 22:20:53 | 245 910 | 10,4  |  |
| 12.                   | 06.02.2018 | Tuesday     | RTL KLUB | VALDT ARSA./MAGYAR FILMSOR/                | 22:10:04   | 23:32:29 | 235 332 | 15,2  |  |
| 13.                   | 11.02.2018 | Sunday      | TV2      | JESZORZAK 2. - AZ OLVADAS./AM. ANIMACIO    | 18:56:37   | 20:44:51 | 211 571 | 8,8   |  |
| 14.                   | 10.02.2018 | Saturday    | TV2      | KORHATARS SZERLEM./MAGYAR ROMANT           | 21:31:53   | 22:28:15 | 173 626 | 8,2   |  |
| 15.                   | 05.02.2018 | Monday      | RTL KLUB | FOKUSZ./KOZLETTI MAGAZIN/                  | 17:25:44   | 17:51:28 | 156 370 | 11,5  |  |
| 16.                   | 05.02.2018 | Monday      | RTL KLUB | DR. CCONT./AM. KRIMSOR/                    | 21:59:11   | 22:56:46 | 153 443 | 8,0   |  |
| 17.                   | 10.02.2018 | Saturday    | TV2      | INDIANA JONES ES A KRISTALYKOPONYA KIRAL   | 18:58:57   | 21:31:17 | 148 068 | 6,8   |  |
| 18.                   | 07.02.2018 | Wednesday   | RTL KLUB | SZULEJMAN./FOROK FILMSOR/                  | 22:10:17   | 23:15:57 | 135 352 | 8,7   |  |
| 19.                   | 11.02.2018 | Sunday      | TV2      | VALAMI ANDERKA./MAGYAR FILMVIGIATEK/       | 20:45:14   | 23:25:50 | 123 996 | 6,3   |  |
| 20.                   | 09.02.2018 | Friday      | RTL KLUB | A FENETE OTYEN ARNYALATA./AM. VIGIATEK     | 22:31:56   | 07:05:04 | 120 665 | 6,4   |  |
| 21.                   | 09.02.2018 | Friday      | TV2      | TENYEK EXTRA                               | 22:02:23   | 22:58:19 | 119 564 | 6,2   |  |
| 22.                   | 06.02.2018 | Tuesday     | RTL KLUB | XII. SZAZAD                                | 23:18:34   | 23:43:38 | 117 440 | 11,6  |  |
| 23.                   | 11.02.2018 | Sunday      | RTL KLUB | VALENTIN. NAP./AM.ROM.VIGIATEK/            | 15:11:28   | 17:49:07 | 116 142 | 7,8   |  |
| 24.                   | 06.02.2018 | Tuesday     | RTL KLUB | EUF. A SZERETET UTJAN./FOROK FILMSOR/      | 16:16:19   | 17:20:04 | 109 291 | 10,0  |  |
| 25.                   | 05.02.2018 | Monday      | TV2      | BOSSZU VAGY SZERLEM./FOROK ROM. SOR/       | 16:48:54   | 17:49:58 | 107 933 | 8,7   |  |
| 26.                   | 11.02.2018 | Sunday      | RTL KLUB | KOLYOKUL                                   | 6:43:05    | 9:48:51  | 97 705  | 13,3  |  |
| 27.                   | 10.02.2018 | Saturday    | RTL KLUB | A TUBZEN EDETTI FERFI./AM. ANGOL-MEX. AR   | 23:36:44   | 1:59:59  | 87 815  | 10,7  |  |
| 28.                   | 10.02.2018 | Saturday    | RTL KLUB | MI KELL A NŐNEK?./AM. VIGIATEK/            | 14:35:27   | 17:13:23 | 82 491  | 6,8   |  |
| 29.                   | 06.02.2018 | Tuesday     | RTL KLUB | STORY EXTRA./ZSTARMAGAZIN/                 | 15:45:46   | 16:08:55 | 82 427  | 9,2   |  |
| 30.                   | 11.02.2018 | Sunday      | TV2      | RIPOST./MAGYAR MAGAZINUSOR/                | 17:24:13   | 17:48:08 | 81 498  | 4,5   |  |
| 31.                   | 09.02.2018 | Friday      | TV2      | A BETOLAKDO./MEXIKOI FILMSOR/              | 14:41:34   | 15:38:48 | 79 381  | 8,9   |  |
| 32.                   | 07.02.2018 | Wednesday   | RTL KLUB | HAZON KIVUL./NETI MAGAZIN/                 | 23:19:12   | 23:44:36 | 74 789  | 7,2   |  |
| 33.                   | 10.02.2018 | Saturday    | TV2      | HUPPEK TORPHEK./RAJZFILMSOR/               | 8:57:48    | 9:30:27  | 73 773  | 9,6   |  |
| 34.                   | 07.02.2018 | Wednesday   | TV2      | MOKKA./RIGGELI MAGAZINUSOR/                | 6:23:12    | 8:48:33  | 72 962  | 18,9  |  |
| 35.                   | 11.02.2018 | Sunday      | RTL KLUB | TERMINATOR. MEZVALTAS./AM. NEMET.-AM       | 22:27:23   | 04:46:14 | 72 022  | 6,5   |  |
| 36.                   | 11.02.2018 | Sunday      | TV2      | EZER POFON AJANDÉKA./OLASZ WESTERN/        | 14:40:52   | 16:39:46 | 71 949  | 4,9   |  |
| 37.                   | 10.02.2018 | Saturday    | TV2      | ORANGYALOK./OLASZ FILMSOR/                 | 15:50:14   | 17:49:12 | 66 670  | 4,5   |  |
| 38.                   | 09.02.2018 | Friday      | TV2      | ALAKOZ VILEM./NIEL. ROM. SOR/              | 15:47:18   | 16:45:13 | 65 296  | 4,6   |  |
| 39.                   | 10.02.2018 | Saturday    | RTL KLUB | TRIP TO THE MOON./MAGYAR REALITY SOR/      | 17:23:36   | 17:48:49 | 65 136  | 4,0   |  |
| 40.                   | 11.02.2018 | Sunday      | TV2      | MI KELL A NŐNEK?./AM. VIGIATEK/            | 23:21:59   | 23:44:29 | 62 838  | 5,8   |  |
| 41.                   | 09.02.2018 | Friday      | TV2      | AMIT MEG MINDIG TUDNI AKARAZ A SZERKE      | 22:34:40   | 0:46:11  | 62 383  | 4,7   |  |
| 42.                   | 09.02.2018 | Friday      | TV2      | PILÓFAX. AVADY A SORS KÖNYVE./AM. VIGIAT   | 22:28:13   | 0:45:02  | 58 789  | 4,9   |  |
| 43.                   | 11.02.2018 | Sunday      | TV2      | SUPER CAR./AUTOS MAGAZIN/                  | 10:58:48   | 11:29:29 | 58 153  | 5,4   |  |
| 44.                   | 08.02.2018 | Thursday    | RTL KLUB | MAGYARAI BALDOVI./KOZLETTI HATTEMLIS       | 23:58:03   | 0:28:31  | 56 264  | 7,4   |  |
| 45.                   | 05.02.2018 | Monday      | RTL KLUB | AUTODRAM./MAGYAR MAGAZINUSOR/              | 0:09:35    | 0:34:42  | 47 879  | 7,2   |  |
| 46.                   | 11.02.2018 | Sunday      | TV2      | NAGY VAGY?./ALCHAI KISPA. ORSZAGOS CSA     | 9:15:30    | 9:45:00  | 46 109  | 5,0   |  |
| 47.                   | 10.02.2018 | Saturday    | RTL KLUB | MAJOM BAJOM./AM. VIGIATEK/                 | 12:37:47   | 14:27:33 | 45 527  | 4,3   |  |
| 48.                   | 11.02.2018 | Sunday      | RTL KLUB | A VEDELMÉZ./AM. DRAMASOR/                  | 14:09:16   | 15:05:45 | 43 180  | 3,2   |  |
| 49.                   | 11.02.2018 | Sunday      | TV2      | GYALOK SOROK./AM. KRIMSOR/                 | 12:34:50   | 13:32:45 | 43 054  | 3,7   |  |
| 50.                   | 08.02.2018 | Thursday    | TV2      | BOY REVELO A SARKAR VÖRÖT./TUBES 855 AJANI | 7:58:16    | 8:55:36  | 41 989  | 6,2   |  |

Forrás: Nielsen Médiaszámleírás/TV2 Kutatók

Active: Live  
Target: 41

| TV2 VS RTL KLUB TOP50 |            |             |          |                                                                |            |          |         |       |  |
|-----------------------|------------|-------------|----------|----------------------------------------------------------------|------------|----------|---------|-------|--|
| 05/02/2018-11/02/2018 |            |             |          |                                                                |            |          |         |       |  |
| No.                   | Date       | Day of week | Channel  | Description                                                    | Start time | End time | AMR     | SHR % |  |
| 1.                    | 10.02.2018 | Saturday    | RTL KLUB | A MI KIS FALUNK./MAGYAR FILMSOR/                               | 20:05:20   | 21:05:08 | 996 731 | 23,0  |  |
| 2.                    | 11.02.2018 | Sunday      | RTL KLUB | HIRADO                                                         | 18:00:15   | 18:52:01 | 910 688 | 22,8  |  |
| 3.                    | 08.02.2018 | Thursday    | TV2      | A PIRAMIS./MAGYAR KIVIZ SHOW/                                  | 18:02:08   | 20:28:51 | 829 617 | 19,0  |  |
| 4.                    | 10.02.2018 | Saturday    | RTL KLUB | FOKUSZ PLUSZ./MAGAZIN/                                         | 18:59:39   | 20:05:19 | 815 564 | 21,8  |  |
| 5.                    | 06.02.2018 | Tuesday     | RTL KLUB | A FAL./KIVIZ MŰSOR/                                            | 18:02:57   | 20:06:10 | 741 350 | 17,1  |  |
| 6.                    | 06.02.2018 | Tuesday     | RTL KLUB | EJEL-NAPPAI BUDAPEST./MAGYAR FILMSOR/                          | 20:51:53   | 22:04:13 | 716 145 | 17,2  |  |
| 7.                    | 07.02.2018 | Wednesday   | TV2      | ALL AZ ARAJ./FORDOZGATATO VETULEDO/                            | 20:36:12   | 21:50:12 | 656 449 | 15,9  |  |
| 8.                    | 10.02.2018 | Saturday    | RTL KLUB | BARATOK KOZT./MAGYAR FILMSOR/                                  | 20:06:11   | 20:47:01 | 641 424 | 14,3  |  |
| 9.                    | 06.02.2018 | Tuesday     | RTL KLUB | EJEL-NAPPAI BUDAPEST./MAGYAR FILMSOR/                          | 20:51:53   | 22:04:13 | 576 148 | 14,5  |  |
| 10.                   | 05.02.2018 | Monday      | TV2      | BOSSZU VAGY SZERLEM./FOROK ROM. SOR/                           | 16:48:54   | 17:49:58 | 474 538 | 16,4  |  |
| 11.                   | 10.02.2018 | Saturday    | RTL KLUB | HALALOS FEJVER/./AM. ACIOVIGIATEK/                             | 21:05:09   | 23:27:52 | 429 589 | 12,7  |  |
| 12.                   | 06.02.2018 | Tuesday     | RTL KLUB | VALDT ARSA./MAGYAR FILMSOR/                                    | 22:10:04   | 23:32:29 | 411 350 | 15,8  |  |
| 13.                   | 08.02.2018 | Thursday    | RTL KLUB | FOKUSZ./KOZLETTI MAGAZIN/                                      | 17:26:52   | 17:51:36 | 377 778 | 12,1  |  |
| 14.                   | 11.02.2018 | Sunday      | TV2      | JESZORZAK 2. - AZ OLVADAS./AM. ANIMACIOS FILM/                 | 18:56:37   | 20:44:39 | 369 023 | 8,0   |  |
| 15.                   | 07.02.2018 | Wednesday   | RTL KLUB | SZULEJMAN./FOROK FILMSOR/                                      | 22:10:17   | 23:11:57 | 353 122 | 13,4  |  |
| 16.                   | 11.02.2018 | Sunday      | RTL KLUB | A HOBBIT./AM. -UI-ZELANDI FANTASZ/                             | 18:58:36   | 22:20:53 | 349 763 | 8,1   |  |
| 17.                   | 06.02.2018 | Tuesday     | RTL KLUB | EUF. A SZERETET UTJAN./FOROK FILMSOR/                          | 16:16:19   | 17:20:04 | 317 907 | 11,9  |  |
| 18.                   | 10.02.2018 | Saturday    | TV2      | KORHATARS SZERLEM./MAGYAR ROMANTIKUS SOR/                      | 21:31:53   | 22:28:15 | 277 677 | 7,5   |  |
| 19.                   | 10.02.2018 | Saturday    | TV2      | INDIANA JONES ES A KRISTALYKOPONYA KIRALYSAGA./AM. KALANDFILM/ | 18:56:57   | 21:31:12 | 271 172 | 6,4   |  |
| 20.                   | 07.02.2018 | Wednesday   | TV2      | ALL AZ ARAJ./FORDOZGATATO VETULEDO/                            | 15:47:40   | 16:46:41 | 262 451 | 12,1  |  |
| 21.                   | 05.02.2018 | Monday      | RTL KLUB | DR. CCONT./AM. KRIMSOR/                                        | 21:59:11   | 22:56:46 | 253 846 | 8,8   |  |
| 22.                   | 11.02.2018 | Sunday      | RTL KLUB | VALENTIN. NAP./AM.ROM.VIGIATEK/                                | 15:11:28   | 17:49:07 | 251 407 | 8,1   |  |
| 23.                   | 07.02.2018 | Wednesday   | TV2      | A BETOLAKDO./MEXIKOI FILMSOR/                                  | 14:45:06   | 15:40:31 | 249 038 | 14,7  |  |
| 24.                   | 09.02.2018 | Friday      | TV2      | TENYEK EXTRA                                                   | 22:02:22   | 22:58:19 | 228 180 | 6,8   |  |
| 25.                   | 07.02.2018 | Wednesday   | RTL KLUB | HAZON KIVUL./NETI MAGAZIN/                                     | 23:19:12   | 23:44:36 | 221 623 | 12,7  |  |
| 26.                   | 11.02.2018 | Sunday      | TV2      | RIPOST./MAGYAR MAGAZINUSOR/                                    | 17:24:13   | 17:48:08 | 220 955 | 6,2   |  |
| 27.                   | 06.02.2018 | Tuesday     | RTL KLUB | XII. SZAZAD                                                    | 23:18:34   | 23:43:38 | 212 825 | 12,5  |  |
| 28.                   | 09.02.2018 | Friday      | RTL KLUB | A FENETE OTYEN ARNYALATA./AM. VIGIATEK/                        | 22:31:56   | 0:05:04  | 208 679 | 9,0   |  |
| 29.                   | 11.02.2018 | Sunday      | TV2      | EZER POFON AJANDÉKA./OLASZ WESTERN/                            | 14:40:52   | 16:39:46 | 197 944 | 7,0   |  |
| 30.                   | 07.02.2018 | Wednesday   | TV2      | MOKKA./RIGGELI MAGAZINUSOR/                                    | 6:23:12    | 8:48:33  | 186 947 | 22,7  |  |
| 31.                   | 10.02.2018 | Saturday    | TV2      | ORANGYALOK./OLASZ FILMSOR/                                     | 15:50:14   | 17:49:12 | 185 241 | 6,9   |  |
| 32.                   | 06.02.2018 | Tuesday     | RTL KLUB | STORY EXTRA./ZSTARMAGAZIN/                                     | 15:45:46   | 16:08:55 | 183 399 | 9,1   |  |
| 33.                   | 11.02.2018 | Sunday      | TV2      | VALAMI ANDERKA./MAGYAR FILMVIGIATEK/                           | 20:45:14   | 23:25:50 | 178 188 | 5,2   |  |
| 34.                   | 11.02.2018 | Sunday      | RTL KLUB | KOLYOKUL                                                       | 6:43:05    | 9:48:51  | 143 197 | 10,6  |  |
| 35.                   | 10.02.2018 | Saturday    | RTL KLUB | A TUBZEN EDETTI FERFI./AM. ANGOL-MEX. AR                       | 23:36:44   | 25:59:59 | 139 496 | 10,8  |  |
| 36.                   | 11.02.2018 | Sunday      | RTL KLUB | A VEDELMÉZ./AM. DRAMASOR/                                      | 14:09:16   | 15:03:45 | 129 086 | 5,0   |  |
| 37.                   | 10.02.2018 | Saturday    | RTL KLUB | MI KELL A NŐNEK?./AM. VIGIATEK/                                | 14:35:27   | 17:13:23 | 126 492 | 4,7   |  |
| 38.                   | 08.02.2018 | Thursday    | RTL KLUB | MAGYARAI BALDOVI./KOZLETTI HATTEMLISOR/                        | 23:58:03   | 24:28:31 | 120 652 | 9,9   |  |
| 39.                   | 10.02.2018 | Saturday    | TV2      | HARMAN AZ ÖRÖKÉVALÓSAKOR./OLASZ TV-FILMSOR/                    | 13:45:33   | 15:40:50 | 118 130 | 5,1   |  |
| 40.                   | 11.02.2018 | Sunday      | TV2      | GYALOK SOROK./AM. KRIMSOR/                                     | 12:34:50   | 13:32:45 | 117 367 | 5,1   |  |
| 41.                   | 10.02.2018 | Saturday    | RTL KLUB | TRIP TO THE MOON./MAGYAR REALITY SOR/                          | 17:23:36   | 17:48:49 | 116 218 | 3,5   |  |
| 42.                   | 05.02.2018 | Monday      | TV2      | TENYEK DELLEN                                                  | 12:00:03   | 12:14:56 | 112 460 | 8,3   |  |
| 43.                   | 11.02.2018 | Sunday      | RTL KLUB | TERMINATOR. MEZVALTAS./AM. NEMET.-ANGOL. ACIOFILM/             | 22:27:23   | 0:46:14  | 109 769 | 6,0   |  |
| 44.                   | 10.02.2018 | Saturday    | TV2      | AMIT MEG MINDIG TUDNI AKARAZ A SZERKE                          | 22:34:40   | 0:46:13  | 109 693 | 5,3   |  |
| 45.                   | 11.02.2018 | Sunday      | TV2      | HELLO HOLLYWOOD. NAGYI ANNYOLV./MAGYAR RIPOZTOMAGAZIN/         | 16:49:16   | 17:13:11 | 107 414 | 3,3   |  |
| 46.                   | 09.02.2018 | Friday      | TV2      | PILÓFAX. AVADY A SORS KÖNYVE./AM. VIGIATEK/                    | 22:28:13   | 0:45:02  | 100 106 | 5,2   |  |
| 47.                   | 10.02.2018 | Saturday    | TV2      | HUPPEK TORPHEK./RAJZFILMSOR/                                   | 8:57:48    | 9:20:27  | 95 500  | 6,5   |  |
| 48.                   | 11.02.2018 | Sunday      | TV2      | BOY REVELO A SARKAR VÖRÖT./MAGYAR WENFILM/                     | 7:57:59    | 7:54:19  | 94 246  | 5,3   |  |
| 49.                   | 10.02.2018 | Saturday    | RTL KLUB | MAJOM BAJOM./AM. VIGIATEK/                                     | 12:37:47   | 14:27:33 | 88 469  | 4,1   |  |
| 50.                   | 08.02.2018 | Thursday    | TV2      | BOY REVELO A SARKAR VÖRÖT./MAGYAR WENFILM/                     | 22:26:17   | 23:17:41 | 87 607  | 3,4   |  |

Kábel műsorok TOP50

05/02/2018-11/02/2018

| Date          | Day of week | Channel        | Description                              | Start time | End time(Variable | (r) AMR | SHR % |
|---------------|-------------|----------------|------------------------------------------|------------|-------------------|---------|-------|
| 1 11.02.2018  | Sunday      | F+             | A MESTERGYLKOS: FELTAMADAS /AM. AKI      | 21:00:02   | 22:53:51          | 155 645 | 7,5   |
| 2 05.02.2018  | Monday      | F+             | NICO /AM. AKCIOFILM/                     | 21:00:29   | 22:54:38          | 154 543 | 7,8   |
| 3 05.02.2018  | Monday      | F+             | A MESTERGYLKOS /AM. AKCIOFILM/           | 19:10:33   | 20:51:27          | 153 726 | 6,9   |
| 4 11.02.2018  | Sunday      | MOZI+          | SZAGULDO BOMBA /AM. AKCIOFILM/           | 19:00:04   | 20:59:21          | 148 034 | 6     |
| 5 07.02.2018  | Wednesday   | F+             | VEGKEPP ELTOROLNI /AM. AKCIOFILM/        | 21:00:30   | 23:15:02          | 140 246 | 7,7   |
| 6 10.02.2018  | Saturday    | F+             | OSCAR /AM. FILMVIGIAITEK/                | 20:50:06   | 22:54:11          | 139 951 | 6,6   |
| 7 11.02.2018  | Sunday      | F+             | MEN IN BLACK - SOTET ZSARUK /AM. AKCI    | 19:00:18   | 20:52:06          | 133 632 | 5,4   |
| 8 08.02.2018  | Thursday    | COOL           | GYLKOS ELMEK /AM.-KANADAI KRIMISOR.      | 22:00:31   | 22:54:25          | 131 922 | 7,4   |
| 9 05.02.2018  | Monday      | Super TV2      | JOBAN ROSSZBAN /MAGYAR FILMSOR./         | 19:51:14   | 20:59:31          | 126 819 | 5,4   |
| 10 06.02.2018 | Tuesday     | COOL           | DR. CSONT /AM. KRIMISOR./                | 21:00:18   | 21:53:28          | 117 881 | 5,5   |
| 11 08.02.2018 | Thursday    | F+             | SZUPERCELLA /AM. AKCIOFILM/              | 21:00:21   | 23:08:08          | 117 095 | 6     |
| 12 06.02.2018 | Tuesday     | F+             | FAK JU TANAR URI /NEMET VIGIAITEK/       | 18:50:41   | 20:54:48          | 116 733 | 5,6   |
| 13 06.02.2018 | Tuesday     | MOZI+          | PISZKOS LAPPAL /AM. AKCIOFILM/           | 18:50:03   | 20:51:25          | 115 557 | 5,5   |
| 14 06.02.2018 | Tuesday     | F+             | 3 NAP A HALAIG /AM. AKCIOFILM/           | 21:00:59   | 23:09:46          | 114 294 | 6,2   |
| 15 06.02.2018 | Tuesday     | MOZI+          | ALIEN VS. PREDATOR - A HALAL A RAGADO    | 21:00:12   | 22:53:35          | 112 847 | 5,9   |
| 16 11.02.2018 | Sunday      | Super TV2      | FAK JU TANAR UR 2.1 /NEMET VIGIAITEK/    | 18:30:07   | 20:51:04          | 112 455 | 4,7   |
| 17 11.02.2018 | Sunday      | PRIME          | AZ ISTENEK A FEJUKRE ESTEK 2. /AM. VIGI. | 18:50:04   | 20:49:26          | 110 895 | 4,6   |
| 18 11.02.2018 | Sunday      | PRIME          | HAT NAP HET EJSZAKA /AM. AKCIOVIGIATE    | 21:00:18   | 23:00:29          | 110 635 | 5,4   |
| 19 08.02.2018 | Thursday    | RTL II         | OLTARI CSAJOK /MAGYAR TELENOVELLA/       | 20:30:07   | 21:25:34          | 108 607 | 4,7   |
| 20 09.02.2018 | Friday      | MOZI+          | AZ IDEGEN /AM. AKCIOFILM/                | 18:59:58   | 20:52:50          | 101 149 | 4,9   |
| 21 11.02.2018 | Sunday      | F+             | BANANOS JOE /OL. VIGIAITEK/              | 13:20:17   | 15:13:31          | 99 618  | 7,7   |
| 22 09.02.2018 | Friday      | MOZI+          | VILAGOK HARCA /AM. SCI-FI-AKCIOFILM/     | 21:00:07   | 23:22:22          | 98 519  | 5,3   |
| 23 10.02.2018 | Saturday    | F+             | A HET MESTERLOVESZ /AM. WESTERNFILM      | 14:35:32   | 17:03:43          | 98 133  | 7,5   |
| 24 08.02.2018 | Thursday    | MOZI+          | MISSION IMPOSSIBLE /AM. AKCIOFILM/       | 21:00:03   | 23:21:43          | 97 737  | 5,2   |
| 25 09.02.2018 | Friday      | IZAURA         | ESMERALDA /MEXIKOI TELENOVELLA/          | 21:00:10   | 21:54:17          | 96 890  | 4,6   |
| 26 07.02.2018 | Wednesday   | MOZI+          | A VADON FOGLYAI /AM. KALANDFILM/         | 18:50:09   | 20:59:51          | 94 882  | 4,5   |
| 27 08.02.2018 | Thursday    | F+             | VITATHATATLAN /AM.-NEMET AKCIOFILM/      | 19:10:55   | 20:51:15          | 94 792  | 4,3   |
| 28 11.02.2018 | Sunday      | Super TV2      | AMERIKAI TAXI /AM. -FR. AKCIOVIGIAITEK/  | 21:00:06   | 22:52:52          | 94 324  | 4,5   |
| 29 05.02.2018 | Monday      | MOZI+          | ELYSIUM - ZART VILAG /AM. SCI-FI AKCIOFI | 18:50:18   | 20:51:28          | 90 614  | 4,2   |
| 30 11.02.2018 | Sunday      | MOZI+          | FARKAS /AM. AKCIOFILM/                   | 21:00:03   | 23:31:44          | 89 099  | 4,7   |
| 31 10.02.2018 | Saturday    | F+             | RENDORAKADEMIA 6. - AZ OSTROMLOTT V      | 19:10:06   | 20:43:05          | 88 980  | 4,2   |
| 32 05.02.2018 | Monday      | F+             | A PROFESSZOR /AM. AKCIOFILM/             | 17:20:22   | 19:01:02          | 88 778  | 5,5   |
| 33 05.02.2018 | Monday      | Super TV2      | DIE HARD 3. - AZ ELET MINDIG DRAGA /AN   | 21:01:06   | 23:32:35          | 86 901  | 4,9   |
| 34 06.02.2018 | Tuesday     | COOL           | A MENTALISTA /AM. KRIMISOROZAT/          | 20:05:01   | 20:55:18          | 86 549  | 3,8   |
| 35 09.02.2018 | Friday      | Super TV2      | RAGADOZO 2. /AM. AKCIOFILM/              | 21:00:29   | 23:12:41          | 83 919  | 4,4   |
| 36 08.02.2018 | Thursday    | MOZI+          | HALALOS MELO /KAN. AKCIOFILM/            | 19:00:15   | 20:59:22          | 83 330  | 3,8   |
| 37 06.02.2018 | Tuesday     | COOL           | CASTLE /AM. FILMSOR./                    | 19:10:46   | 20:01:50          | 82 644  | 4     |
| 38 10.02.2018 | Saturday    | Super TV2      | Z VILAGHABORU /AM.-MALTAI AKCIOFILM,     | 21:00:31   | 23:21:37          | 82 265  | 4,1   |
| 39 09.02.2018 | Friday      | COOL           | X-AKTAK /AM. FILMSOR./                   | 21:00:16   | 21:54:07          | 79 950  | 3,8   |
| 40 06.02.2018 | Tuesday     | PRIME          | NCIS: LOS ANGELES /AMERIKAI AKCIOKRIM    | 20:00:13   | 21:00:08          | 79 602  | 3,5   |
| 41 08.02.2018 | Thursday    | COMEDY CENTRAL | AGYMENOK /AM. VIGIAITEKSOR./             | 20:30:30   | 20:57:50          | 79 487  | 3,4   |
| 42 10.02.2018 | Saturday    | COOL           | A KARIB-TENGER KALOZAI 2. - HOLTAK KIN   | 20:30:06   | 23:15:10          | 77 871  | 3,7   |
| 43 08.02.2018 | Thursday    | STORY4         | MURDOCH NYOMOZO REJTELYEI /KANADA        | 19:55:39   | 20:52:57          | 77 733  | 3,4   |
| 44 10.02.2018 | Saturday    | COOL           | BOLONDOK ARANYA /AM. ROMANTIKUS K        | 18:20:08   | 20:23:55          | 77 603  | 3,8   |
| 45 07.02.2018 | Wednesday   | F+             | GUNMAN /SPANYOL-ANGOL-FRANCIA AKC        | 23:20:18   | 1:23:55           | 77 240  | 10,4  |
| 46 10.02.2018 | Saturday    | AXN            | NCIS: LOS ANGELES /AMERIKAI AKCIOKRIM    | 20:05:35   | 20:59:51          | 77 104  | 3,5   |
| 47 11.02.2018 | Sunday      | COOL           | A LANY ES A FARKAS /AM.-KAN. HORROR/     | 19:59:43   | 21:53:43          | 77 024  | 3,1   |
| 48 07.02.2018 | Wednesday   | MOZI+          | DIE HARD 3. - AZ ELET MINDIG DRAGA /AN   | 16:20:04   | 18:49:23          | 76 694  | 5,7   |
| 49 10.02.2018 | Saturday    | F+             | KEMENYITOKURA /AM. VIGIAITEK/            | 23:00:17   | 24:55:12          | 75 022  | 6,5   |
| 50 08.02.2018 | Thursday    | PRIME          | NCIS - TENGERSZETI HELYSZINELOK /AM.     | 21:00:11   | 21:52:32          | 74 506  | 3,3   |

|    |                |
|----|----------------|
| 0  | Sorozat+       |
| 0  | VIASAT3        |
| 8  | COOL           |
| 16 | F+             |
| 0  | Story5         |
| 0  | AMC            |
| 1  | RTL II         |
| 1  | Story4         |
| 1  | AXN            |
| 0  | RTL+           |
| 0  | FEM3           |
| 6  | Super TV2      |
| 0  | Viasat6        |
| 11 | MOZI+          |
| 1  | IZAURA         |
| 0  | ZENEbutik      |
| 0  | SPILER TV      |
| 0  | CHILL TV       |
| 0  | KIWI TV        |
| 4  | PRIME          |
| 0  | HUMOR+         |
| 0  | RTL SPIKE      |
| 1  | Comedy Central |

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Kábel műsorok TOP50

05/02/2018-11/02/2018

| Date          | Day of week | Channel   | Description                              | Start time | End time(Variable | (r) AMR | SHR % |
|---------------|-------------|-----------|------------------------------------------|------------|-------------------|---------|-------|
| 1 09.02.2018  | Friday      | Super TV2 | JOBAN ROSSZBAN /MAGYAR FILMSOR./         | 12:00:18   | 13:03:02          | 264 038 | 16,8  |
| 2 05.02.2018  | Monday      | F+        | NICO /AM. AKCIOFILM/                     | 21:00:29   | 22:54:38          | 228 342 | 6,5   |
| 3 11.02.2018  | Sunday      | F+        | A MESTERGYLKOS: FELTAMADAS /AM. AKI      | 21:00:02   | 22:53:51          | 226 353 | 6,3   |
| 4 05.02.2018  | Monday      | F+        | A MESTERGYLKOS /AM. AKCIOFILM/           | 19:10:33   | 20:51:27          | 217 597 | 4,9   |
| 5 10.02.2018  | Saturday    | F+        | OSCAR /AM. FILMVIGIAITEK/                | 20:50:06   | 22:54:11          | 204 845 | 5,5   |
| 6 07.02.2018  | Wednesday   | F+        | VEGKEPP ELTOROLNI /AM. AKCIOFILM/        | 21:00:30   | 23:15:02          | 198 473 | 6,1   |
| 7 11.02.2018  | Sunday      | MOZI+     | SZAGULDO BOMBA /AM. AKCIOFILM/           | 19:00:04   | 20:59:21          | 196 273 | 4,3   |
| 8 09.02.2018  | Friday      | IZAURA    | ESMERALDA /MEXIKOI TELENOVELLA/          | 21:00:10   | 21:54:17          | 194 461 | 4,9   |
| 9 06.02.2018  | Tuesday     | MOZI+     | PISZKOS LAPPAL /AM. AKCIOFILM/           | 18:50:03   | 20:51:25          | 187 103 | 4,3   |
| 10 06.02.2018 | Tuesday     | COOL      | DR. CSONT /AM. KRIMISOR./                | 21:00:18   | 21:53:28          | 185 201 | 4,6   |
| 11 08.02.2018 | Thursday    | COOL      | GYLKOS ELMEK /AM.-KANADAI KRIMISOR.      | 22:00:31   | 22:54:25          | 171 290 | 5,8   |
| 12 06.02.2018 | Tuesday     | IZAURA    | PISZKOS PENZ TISZTA SZERELEM /TOROK C    | 20:00:18   | 20:54:00          | 169 118 | 3,8   |
| 13 10.02.2018 | Saturday    | F+        | RENDORAKADEMIA 6. - AZ OSTROMLOTT V      | 19:10:06   | 20:43:05          | 166 379 | 3,9   |
| 14 11.02.2018 | Sunday      | Super TV2 | FAK JU TANAR UR 2.1 /NEMET VIGIAITEK/    | 18:30:07   | 20:51:04          | 164 281 | 3,6   |
| 15 06.02.2018 | Tuesday     | F+        | 3 NAP A HALAIG /AM. AKCIOFILM/           | 21:00:59   | 23:09:46          | 163 907 | 5     |
| 16 11.02.2018 | Sunday      | PRIME     | AZ ISTENEK A FEJUKRE ESTEK 2. /AM. VIGI. | 18:50:04   | 20:49:26          | 160 718 | 3,5   |
| 17 11.02.2018 | Sunday      | F+        | BANANOS JOE /OL. VIGIAITEK/              | 13:20:17   | 15:13:31          | 159 866 | 6,4   |
| 18 11.02.2018 | Sunday      | Super TV2 | AMERIKAI TAXI /AM. -FR. AKCIOVIGIAITEK/  | 21:00:06   | 22:52:52          | 159 312 | 4,4   |
| 19 11.02.2018 | Sunday      | F+        | MEN IN BLACK - SOTET ZSARUK /AM. AKCI    | 19:00:18   | 20:52:06          | 157 184 | 3,4   |
| 20 10.02.2018 | Saturday    | F+        | A HET MESTERLOVESZ /AM. WESTERNFILM      | 14:35:32   | 17:03:43          | 155 119 | 5,9   |
| 21 06.02.2018 | Tuesday     | COOL      | CASTLE /AM. FILMSOR./                    | 19:10:46   | 20:01:50          | 154 340 | 3,6   |
| 22 09.02.2018 | Friday      | Super TV2 | CSALADI TITKOK /MAGYAR REALITY-SOR./     | 10:55:19   | 11:54:12          | 152 245 | 12,4  |
| 23 09.02.2018 | Friday      | MOZI+     | AZ IDEGEN /AM. AKCIOFILM/                | 18:59:58   | 20:52:50          | 149 894 | 3,5   |
| 24 10.02.2018 | Saturday    | AXN       | NCIS: LOS ANGELES /AMERIKAI AKCIOKRIM    | 20:05:35   | 20:59:51          | 149 773 | 3,5   |
| 25 11.02.2018 | Sunday      | PRIME     | HAT NAP HET EJSZAKA /AM. AKCIOVIGIATI    | 21:00:18   | 23:00:29          | 148 845 | 4,2   |
| 26 06.02.2018 | Tuesday     | MOZI+     | ALIEN VS. PREDATOR - A HALAL A RAGADC    | 21:00:12   | 22:53:35          | 145 631 | 4,2   |
| 27 06.02.2018 | Tuesday     | COOL      | A MENTALISTA /AM. KRIMISOROZAT/          | 20:05:01   | 20:55:18          | 144 652 | 3,2   |
| 28 08.02.2018 | Thursday    | F+        | SZUPERCELLA /AM. AKCIOFILM/              | 21:00:21   | 23:08:08          | 143 947 | 4,2   |
| 29 06.02.2018 | Tuesday     | F+        | FAK JU TANAR URI /NEMET VIGIAITEK/       | 18:50:41   | 20:54:48          | 140 380 | 3,2   |
| 30 08.02.2018 | Thursday    | RTL II    | OLTARI CSAJOK /MAGYAR TELENOVELLA/       | 20:30:07   | 21:25:34          | 138 690 | 3,1   |
| 31 06.02.2018 | Tuesday     | IZAURA    | TITKOK ES SZERELMEK /MEXIKOI FILMSOR.    | 19:00:12   | 19:53:30          | 136 287 | 3,2   |
| 32 08.02.2018 | Thursday    | F+        | VITATHATATLAN /AM.-NEMET AKCIOFILM,      | 19:10:55   | 20:51:15          | 134 729 | 3     |
| 33 09.02.2018 | Friday      | COOL      | X-AKTAK /AM. FILMSOR./                   | 21:00:16   | 21:54:07          | 133 193 | 3,3   |
| 34 09.02.2018 | Friday      | MOZI+     | VILAGOK HARCA /AM. SCI-FI-AKCIOFILM/     | 21:00:07   | 23:22:22          | 132 541 | 4     |
| 35 09.02.2018 | Friday      | COOL      | NEW YORK-I HELYSZINELOK /AM. KRIMISO     | 15:30:19   | 16:21:24          | 128 714 | 5,7   |
| 36 08.02.2018 | Thursday    | MOZI+     | MISSION IMPOSSIBLE /AM. AKCIOFILM/       | 21:00:03   | 23:21:43          | 128 025 | 3,9   |
| 37 07.02.2018 | Wednesday   | MOZI+     | A VADON FOGLYAI /AM. KALANDFILM/         | 18:50:09   | 20:59:51          | 124 191 | 2,9   |
| 38 11.02.2018 | Sunday      | AXN       | PROFLOZOK /FRA. TV-FILM SOR./            | 19:50:18   | 20:59:14          | 123 661 | 2,7   |
| 39 08.02.2018 | Thursday    | MOZI+     | HALALOS MELO /KAN. AKCIOFILM/            | 19:00:15   | 20:59:22          | 123 391 | 2,8   |
| 40 06.02.2018 | Tuesday     | COOL      | MIAMI HELYSZINELOK /AM. FILMSOR./        | 18:15:15   | 19:06:45          | 123 351 | 3,2   |
| 41 10.02.2018 | Saturday    | RTL II    | A GYANU ARNYEKABAN /MAGYAR DOKURI        | 19:00:39   | 19:53:57          | 121 725 | 2,9   |
| 42 05.02.2018 | Monday      | F+        | A PROFESSZOR /AM. AKCIOFILM/             | 17:20:22   | 19:01:02          | 120 842 | 3,4   |
| 43 07.02.2018 | Wednesday   | PRIME     | NCIS: LOS ANGELES /AMERIKAI AKCIOKRIM    | 21:00:13   | 21:52:20          | 120 287 | 3     |
| 44 05.02.2018 | Monday      | COOL      | TYSAROK NYOMOZO /KANADAI KRIMISOR        | 16:25:30   | 17:17:05          | 118 707 | 4,6   |
| 45 05.02.2018 | Monday      | STORY4    | MURDOCH NYOMOZO REJTELYEI /KANADA        | 19:55:30   | 20:52:30          | 118 116 | 2,6   |
| 46 08.02.2018 | Thursday    | PRIME     | NYOMTALANUL /AM. FILMSOR./               | 19:00:15   | 19:53:06          | 116 627 | 2,7   |
| 47 05.02.2018 | Monday      | Super TV2 | DIE HARD 3. - AZ ELET MINDIG DRAGA /AN   | 21:01:06   | 23:32:35          | 116 039 | 3,7   |
| 48 11.02.2018 | Sunday      | RTL II    | MINDEN VEGZET NEHEZ /AM. VIGIAITEK/      | 18:30:33   | 20:53:54          | 114 861 | 2,5   |
| 49 09.02.2018 | Friday      | RTL II    | SHOWDER KLUB                             | 22:00:04   | 22:53:18          | 114 266 | 3,7   |
| 50 06.02.2018 | Tuesday     | COOL      | COBRA 11 /NEMET AKCIOSOR./               | 14:31:12   | 15:25:13          | 114 266 | 6,7   |

|                       |  |                              |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                       |      |       |  |
|-----------------------|--|------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-----------------------|------|-------|--|
| Activity: Live        |  | Napi shr teljes plac - 18-59 |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                       |      | 1-2-9 |  |
| Target: 18-59         |  | 06/02/2018-11/02/2018        |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                       |      | 1-2-9 |  |
|                       |  |                              |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                       |      |       |  |
|                       |  |                              |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                         |                       |      |       |  |
| Date                  |  | 05.02.2018                   | 05.02.2018              | 06.02.2018              | 06.02.2018              | 07.02.2018              | 07.02.2018              | 08.02.2018              | 08.02.2018              | 09.02.2018              | 09.02.2018              | 10.02.2018              | 10.02.2018              | 11.02.2018              | 11.02.2018              | SHR %                 |      |       |  |
| Day Part              |  | 18:00:00 - 22:59:59          | 02:00:00 - 05:00:00     | 18:00:00 - 22:59:59     | 02:00:00 - 05:00:00     | 18:00:00 - 22:59:59     | 02:00:00 - 05:00:00     | 18:00:00 - 22:59:59     | 02:00:00 - 05:00:00     | 18:00:00 - 22:59:59     | 02:00:00 - 05:00:00     | 18:00:00 - 22:59:59     | 02:00:00 - 05:00:00     | 18:00:00 - 22:59:59     | 02:00:00 - 05:00:00     | SHR %                 |      |       |  |
| Week                  |  | 05.02.2018 - 11.02.2018      | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | 05.02.2018 - 11.02.2018 | SHR %                 |      |       |  |
| Channel/Variable      |  | SHR %                        | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | SHR %                   | 05/02/2018-11/02/2018 |      |       |  |
| TV2                   |  | 10.7                         | 8.7                     | 10.4                    | 8.4                     | 11.4                    | 8.6                     | 11.8                    | 8.7                     | 12                      | 8.9                     | 7.9                     | 5.4                     | 10.3                    | 9.5                     | 10.5                  | 7.8  |       |  |
| RTL KLUB              |  | 12.4                         | 9.8                     | 15.9                    | 11                      | 13.7                    | 9.5                     | 18                      | 10.9                    | 12.7                    | 8.9                     | 16.8                    | 11.8                    | 11.7                    | 8.3                     | 16.4                  | 10.9 |       |  |
| Super TV2             |  | 3.7                          | 4                       | 3.1                     | 3.7                     | 3.2                     | 3.2                     | 3.1                     | 3.4                     | 3                       | 3.1                     | 3.2                     | 3.3                     | 3.3                     | 3.3                     | 3.3                   | 3.4  |       |  |
| M20+                  |  | 3.2                          | 3.6                     | 3.2                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                     | 3.4                   | 3.4  |       |  |
| F+                    |  | 4.8                          | 6.1                     | 5.9                     | 5.4                     | 5.8                     | 5.7                     | 5                       | 5.8                     | 6.2                     | 5.1                     | 6                       | 6.1                     | 5.8                     | 5.6                     | 6.1                   | 6.1  |       |  |
| COOL                  |  | 3.3                          | 3.2                     | 4.8                     | 4.7                     | 3.7                     | 3.6                     | 4.2                     | 4.1                     | 2.4                     | 3.5                     | 3.6                     | 3.3                     | 3.3                     | 3.8                     | 3.7                   | 3.1  |       |  |
| DUNA TV               |  | 1.4                          | 1.4                     | 1.3                     | 1.3                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                   | 1.4  |       |  |
| RTL II                |  | 1.4                          | 1.4                     | 1.3                     | 1.3                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                   | 1.4  |       |  |
| VIASAT3               |  | 1.9                          | 1.8                     | 1.7                     | 1.8                     | 1.7                     | 1.8                     | 1.7                     | 1.8                     | 1.7                     | 1.7                     | 1.7                     | 1.7                     | 1.7                     | 1.8                     | 1.8                   | 1.8  |       |  |
| COMEDY CENTRAL        |  | 1.9                          | 1.8                     | 1.7                     | 1.8                     | 1.7                     | 1.8                     | 1.7                     | 1.8                     | 1.7                     | 1.7                     | 1.7                     | 1.7                     | 1.7                     | 1.8                     | 1.8                   | 1.8  |       |  |
| ATV                   |  | 0.9                          | 1.1                     | 1.1                     | 1.2                     | 1.2                     | 1.3                     | 1.4                     | 1                       | 1.1                     | 1.4                     | 1.4                     | 0.9                     | 1                       | 1.1                     | 1.4                   | 1.4  |       |  |
| AKN                   |  | 1.4                          | 1.6                     | 1.6                     | 1.6                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                   | 1.4  |       |  |
| PRIME                 |  | 1.6                          | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                     | 1.6                   | 1.6  |       |  |
| IZAURO                |  | 2.2                          | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                     | 2.2                   | 2.2  |       |  |
| SOROZAT+              |  | 0.9                          | 0.9                     | 0.9                     | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                     | 1    |       |  |
| FENY                  |  | 0.3                          | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                     | 0.3                   | 0.3  |       |  |
| AMC                   |  | 1                            | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                     | 1    |       |  |
| M1                    |  | 1                            | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                       | 1                     | 1    |       |  |
| M2                    |  | 1.3                          | 1.6                     | 1.6                     | 1.8                     | 1.8                     | 1                       | 1.8                     | 1.3                     | 1.6                     | 1.7                     | 1.3                     | 1.8                     | 1.8                     | 1.8                     | 1.8                   | 1.8  |       |  |
| M4 Sport              |  | 0.3                          | 0.3                     | 0.4                     | 0.3                     | 0.3                     | 0.3                     | 0.6                     | 0.7                     | 1.5                     | 1.6                     | 0.6                     | 1.7                     | 1.8                     | 0.6                     | 1.1                   | 0.8  |       |  |
| RTI+                  |  | 0.8                          | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                   | 0.8  |       |  |
| HUMOR+                |  | 0.7                          | 0.4                     | 0.2                     | 0.4                     | 0.4                     | 0.2                     | 0.4                     | 0.3                     | 0.6                     | 0.4                     | 0.2                     | 0.4                     | 0                       | 0.5                     | 0.4                   | 0.4  |       |  |
| RTL Seike             |  | 0.9                          | 0.8                     | 0.9                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                     | 0.8                   | 0.8  |       |  |
| VIASAT6               |  | 0.5                          | 0.4                     | 0.5                     | 0.6                     | 1.2                     | 1                       | 0.7                     | 0.7                     | 0.7                     | 0.8                     | 0.6                     | 0.7                     | 1.1                     | 0.7                     | 0.8                   | 0.8  |       |  |
| FILM CAFE             |  | 1                            | 0.8                     | 0.8                     | 0.8                     | 0.6                     | 0.6                     | 0.8                     | 0.7                     | 0.7                     | 0.9                     | 1.2                     | 0.9                     | 1.8                     | 1.8                     | 1.8                   | 1.8  |       |  |
| COMEDY CENTRAL FAMILY |  | 0.3                          | 0.4                     | 0.5                     | 0.4                     | 0.2                     | 0.3                     | 0.3                     | 0.2                     | 0.5                     | 0.5                     | 0.2                     | 0.4                     | 0.3                     | 0.3                     | 0.3                   | 0.3  |       |  |
| PARAMOUNT             |  | 0.7                          | 0.9                     | 0.4                     | 0.8                     | 1.1                     | 1.3                     | 1.4                     | 1.3                     | 1.3                     | 1.6                     | 1.5                     | 1.5                     | 0.9                     | 1.3                     | 1.3                   | 1.3  |       |  |
| STORYA                |  | 1                            | 1.5                     | 1.8                     | 1.6                     | 1.8                     | 1.6                     | 1.8                     | 1.6                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                     | 1.4                   | 1.4  |       |  |
| RTI Gold              |  | 0.4                          | 0.6                     | 0.2                     | 0.6                     | 0.4                     | 0.6                     | 0.3                     | 0.4                     | 0.5                     | 0.7                     | 0.6                     | 0.6                     | 0.6                     | 0.6                     | 0.6                   | 0.6  |       |  |
| DUNA WORLD            |  | 0.7                          | 0.5                     | 0.8                     | 0.5                     | 0.7                     | 0.5                     | 0.5                     | 0.5                     | 0.4                     | 0.3                     | 0.9                     | 0.6                     | 1.1                     | 0.8                     | 0.7                   | 0.6  |       |  |
| DISCOVERY CHANNEL     |  | 0.8                          | 1                       | 0.9                     | 1.1                     | 1.1                     | 1.8                     | 1                       | 1.4                     | 0.9                     | 0.8                     | 0.6                     | 1                       | 0.5                     | 0.9                     | 0.8                   | 1.1  |       |  |
| CARTOON NETWORK       |  | 0.1                          | 0.2                     | 0.1                     | 0.1                     | 0.4                     | 0.2                     | 0.1                     | 0.4                     | 0                       | 0.4                     | 0                       | 0.2                     | 0.2                     | 0.2                     | 0.1                   | 0.1  |       |  |
| NICKELODEON           |  | 1                            | 1                       | 1                       | 1                       | 0.8                     | 0.7                     | 0.8                     | 0.6                     | 0.3                     | 0.8                     | 0.4                     | 0.6                     | 0.4                     | 1                       | 0.8                   | 0.8  |       |  |
| DISNEY CHANNEL        |  | 0.5                          | 0.7                     | 0.3                     | 0.5                     | 0.2                     | 0.2                     | 0.3                     | 0.5                     | 0.4                     | 0.4                     | 0.4                     | 0.7                     | 0.1                     | 0.2                     | 0.3                   | 0.4  |       |  |
| ROD                   |  | 0.1                          | 0.1                     | 0.1                     | 0.2                     | 0.2                     | 0.3                     | 0.3                     | 0.5                     | 0.2                     | 0.3                     | 0.2                     | 0.4                     | 0.3                     | 0.2                     | 0.2                   | 0.3  |       |  |
| ECHO TV               |  | 0.2                          | 0.2                     | 0.2                     | 0.3                     | 0.2                     | 0.3                     | 0.6                     | 0.5                     | 0.2                     | 0.2                     | 0.3                     | 0.2                     | 0.2                     | 0.3                     | 0.3                   | 0.3  |       |  |
| STORYS                |  | 0.7                          | 0.6                     | 0.8                     | 0.7                     | 0.8                     | 0.7                     | 0.8                     | 0.7                     | 0.8                     | 0.8                     | 0.5                     | 0.6                     | 0.8                     | 0.9                     | 0.7                   | 0.7  |       |  |
| Golmy TV              |  | 0.7                          | 0.4                     | 0.7                     | 0.6                     | 0.6                     | 0.5                     | 0.8                     | 0.5                     | 0.6                     | 0.6                     | 0.5                     | 0.3                     | 0.8                     | 0.7                     | 0.5                   | 0.5  |       |  |
| FILM MANIA            |  | 0.3                          | 0.3                     | 0.3                     | 0.2                     | 0.3                     | 0.3                     | 0.1                     | 0.2                     | 0.2                     | 0.3                     | 0.3                     | 0.5                     | 0.6                     | 0.4                     | 0.3                   | 0.3  |       |  |
| FOX                   |  | 0.2                          | 0.2                     | 0.1                     | 0.1                     | 0.3                     | 0.4                     | 0.1                     | 0.3                     | 0.1                     | 0.2                     | 0.2                     | 0.4                     | 0.2                     | 0.3                     | 0.2                   | 0.3  |       |  |
| CHU TV                |  | 0.2                          | 0.2                     | 0.1                     | 0.2                     | 0.3                     | 0.2                     | 0.2                     | 0.3                     | 0.2                     | 0.2                     | 0.2                     | 0.2                     | 0.3                     | 0.2                     | 0.2                   | 0.3  |       |  |
| BOOMERANG             |  | 0.4                          | 0.2                     | 0.1                     | 0.2                     | 0.1                     | 0.2                     | 0.1                     | 0.2                     | 0.3                     | 0.3                     | 0.1                     | 0.8                     | 0.1                     | 0.5                     | 0.2                   | 0.3  |       |  |
| M3                    |  | 0.7                          | 0.8                     | 0.6                     | 0.5                     | 0.9                     | 0.6                     | 0.9                     | 0.6                     | 0.9                     | 0.7                     | 0.8                     | 0.9                     | 0.7                     | 0.6                     | 0.8                   | 0.7  |       |  |
| ID                    |  | 0.5                          | 0.6                     | 0.2                     | 0.6                     | 0.3                     | 0.6                     | 0.5                     | 0.9                     | 0.3                     | 0.5                     | 0.1                     | 0.6                     | 0.5                     | 0.6                     | 0.3                   | 0.6  |       |  |
| LifeTV                |  | 0.3                          | 0.3                     | 0.2                     | 0.2                     | 0.2                     | 0.2                     | 0.4                     | 0.4                     | 0.2                     | 0.2                     | 0.3                     | 0.3                     | 0.1                     | 0.2                     | 0.2                   | 0.3  |       |  |
| M5                    |  | 0.1                          | 0.2                     | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.2                     | 0.1                     | 0.4                     | 0.2                     | 0                       | 0.1                     | 0.2                     | 0.2                     | 0.2                   | 0.2  |       |  |
| MINIMAX               |  | 0.1                          | 0.3                     | 0.6                     | 0.8                     | 0.3                     | 0.5                     | 0.3                     | 0.4                     | 0.3                     | 0.4                     | 0.6                     | 0.3                     | 0.8                     | 0.3                     | 0.6                   | 0.3  |       |  |
| MTV Hungary           |  | 0.1                          | 0.1                     | 0                       | 0.1                     | 0.1                     | 0                       | 0                       | 0.1                     | 0.1                     | 0                       | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.1                   | 0.1  |       |  |
| HISTORY               |  | 0.4                          | 0.7                     | 0.5                     | 0.7                     | 0.8                     | 0.8                     | 0.1                     | 0.5                     | 0.4                     | 0.5                     | 0.1                     | 0.5                     | 0.5                     | 0.7                     | 0.4                   | 0.6  |       |  |
| MUSIC CHANNEL         |  | 0.1                          | 0.1                     | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.2                     | 0.2                     | 0.2                     | 0.1                     | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.1                   | 0.1  |       |  |
| MUZSIKA TV            |  | 0.3                          | 0.6                     | 0.4                     | 0.4                     | 0.4                     | 0.4                     | 0.4                     | 0.6                     | 0.3                     | 0.5                     | 0.7                     | 0.7                     | 0.4                     | 0.6                     | 0.4                   | 0.6  |       |  |
| NAT GEO WILD          |  | 0.3                          | 0.6                     | 0.2                     | 0.8                     | 0.2                     | 0.5                     | 0.4                     | 0.6                     | 0.5                     | 0.7                     | 0.6                     | 1                       | 0.4                     | 0.9                     | 0.4                   | 0.6  |       |  |
| NATIONAL GEOGRAPHIC   |  | 0.8                          | 1.2                     | 0.5                     | 0.8                     | 0.7                     | 0.9                     | 0.7                     | 0.7                     | 0.5                     | 0.8                     | 0.4                     | 0.6                     | 0.4                     | 0.5                     | 0.6                   | 0.8  |       |  |
| Nick JR               |  | 0.6                          | 1                       | 0.8                     | 1.1                     | 0.7                     | 0.9                     | 0.4                     | 0.6                     | 0.6                     | 0.8                     | 0.3                     | 0.4                     | 0.5                     | 0.5                     | 0.5                   | 0.7  |       |  |
| DomeTV                |  | 0.1                          | 0.2                     | 0.3                     | 0.3                     | 0                       | 0.1                     | 0.1                     | 0.1                     | 0                       | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.2                     | 0.1                   | 0.2  |       |  |
| SLAGER TV             |  | 0.4                          | 0.7                     | 0.7                     | 0.8                     | 0.5                     | 1                       | 0.6                     | 0.6                     | 0.5                     | 0.8                     | 0.4                     | 1.3                     | 0.6                     | 1.1                     | 0.5                   | 0.9  |       |  |
| Sony Max              |  | 0.1                          | 0.1                     | 0.2                     | 0.2                     | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.3                     | 0.2                     | 0.1                     | 0.1                     | 0.2                     | 0.1                     | 0.1                   | 0.2  |       |  |
| Sony Movie Channel    |  | 0.2                          | 0.2                     | 0.2                     | 0.2                     | 0.1                     | 0.1                     | 0.5                     | 0.5                     | 0.4                     | 0.2                     | 0.4                     | 0.2                     | 0.4                     | 0.4                     | 0.3                   | 0.3  |       |  |
| KIWI TV               |  | 0.1                          | 0.2                     | 0                       | 0                       | 0                       | 0                       | 0.1                     | 0.2                     | 0.1                     | 0                       | 0.1                     | 0                       | 0.1                     | 0.0                     | 0.1                   | 0.1  |       |  |
| SPECTRUM              |  | 0.3                          | 0.5                     | 0.6                     | 0.8                     | 0.6                     | 0.6                     | 0.5                     | 0.8                     | 0.5                     | 0.7                     | 0.6                     | 0.6                     | 0.5                     | 0.7                     | 0.5                   | 0.7  |       |  |
| SPECTRUM HOME         |  | 0.3                          | 0.4                     | 0.4                     | 0.5                     | 0.4                     | 0.5                     | 0.6                     | 0.6                     | 0.6                     | 0.7                     | 0.7                     | 0.9                     | 0.6                     | 0.8                     | 0.5                   | 0.7  |       |  |
| SPIRIT TV             |  | 0.5                          | 0.4                     | 0.1                     | 0.1                     | 0                       | 0.1                     | 0.1                     | 0.1                     | 0.2                     | 0.2                     | 0.7                     | 0.7                     | 0.8                     | 0.8                     | 0.3                   | 0.3  |       |  |
| SPORT1                |  | 1.6                          | 0.9                     | 0.7                     | 0.5                     | 1.4                     | 0.8                     | 1.2                     | 1                       | 0.1                     | 0.2                     | 1.6                     | 1.3                     | 1                       | 1.2                     | 1.1                   | 1.0  |       |  |
| SPORT2                |  | 0.7                          | 0.6                     | 0.3                     | 0.2                     | 0.3                     | 0.7                     | 0.5                     | 0.3                     | 0.3                     | 1.4                     | 1                       | 1.3                     | 1.1                     | 0.7                     | 0.6                   | 0.5  |       |  |
| TLC                   |  | 0.6                          | 0.8                     | 0.4                     | 0.8                     | 0.7                     | 0.9                     | 0.4                     | 0.6                     | 0.3                     | 0.5                     | 0.3                     | 0.7                     | 0.3                     | 0.6                     | 0.4                   | 0.4  |       |  |
| TRAVEL Channel        |  | 0.2                          | 0.5                     | 0.3                     | 0.6                     | 0.3                     | 0.5                     | 0.2                     | 0.4                     | 0.2                     | 0.4                     | 0.1                     | 0.4                     | 0.1                     | 0.1                     | 0.2                   | 0.4  |       |  |
| TV PAPRIKA            |  | 0.2                          | 0.2                     | 0.3                     | 0.3                     | 0.3                     | 0.2                     | 0.4                     | 0.                      | 0.6                     | 0.3                     | 0.5                     | 0.3                     | 0.2                     | 0.3                     | 0.2                   | 0.3  |       |  |
| ZENBUBU               |  | 0.3                          | 0.5                     | 0.2                     | 0.2                     | 0                       | 0.2                     | 0.4                     | 0.5                     | 0.2                     | 0.3                     | 0.2                     | 0.5                     | 0.3                     | 0.4                     | 0.2                   | 0.4  |       |  |

Activity: Live

Target: 18-59

Napi shr - TV2 Csoport

05/02/2018-11/02/2018

| Daypart: 18.00-22.59 |            |             | TV2   | Super TV2 | FEM3  | MOZI+ | IZAURA | ZENE BUTIK | SpilerTV | Prime | Chili TV | Kiwi TV | Humor+ | TV2 Csoport |
|----------------------|------------|-------------|-------|-----------|-------|-------|--------|------------|----------|-------|----------|---------|--------|-------------|
| Month                | Date       | Day of week | SHR % | SHR %     | SHR % | SHR % | SHR %  | SHR %      | SHR %    | SHR % | SHR %    | SHR %   | SHR %  | SHR %       |
| February             | 05.02.2018 | Monday      | 11,69 | 3,71      | 0,34  | 3,68  | 2,19   | 0,31       | 0,51     | 1,63  | 0,19     | 0,09    | 0,73   | 25,07       |
| February             | 06.02.2018 | Tuesday     | 11,46 | 2,46      | 0,16  | 5,26  | 2,60   | 0,16       | 0,05     | 2,22  | 0,14     | 0,02    | 0,22   | 24,75       |
| February             | 07.02.2018 | Wednesday   | 13,81 | 2,92      | 0,36  | 4,06  | 2,44   | 0,05       | 0,03     | 2,13  | 0,27     | 0,02    | 0,39   | 26,48       |
| February             | 08.02.2018 | Thursday    | 11,81 | 2,79      | 0,27  | 4,26  | 2,14   | 0,39       | 0,09     | 2,87  | 0,20     | 0,17    | 0,43   | 25,42       |
| February             | 09.02.2018 | Friday      | 11,97 | 3,76      | 0,25  | 4,73  | 2,69   | 0,20       | 0,19     | 2,33  | 0,12     | 0,03    | 0,55   | 26,82       |
| February             | 10.02.2018 | Saturday    | 7,95  | 3,09      | 0,36  | 3,23  | 0,93   | 0,15       | 0,65     | 2,08  | 0,16     | 0,00    | 0,19   | 18,79       |
| February             | 11.02.2018 | Sunday      | 8,17  | 4,31      | 0,28  | 4,87  | 0,87   | 0,33       | 0,76     | 4,60  | 0,19     | 0,01    | 0,05   | 24,44       |
| Average              |            |             | 10,90 | 3,31      | 0,29  | 4,30  | 1,95   | 0,23       | 0,34     | 2,59  | 0,18     | 0,05    | 0,36   | 24,50       |
| max:                 |            |             | 13,81 | 4,31      | 0,36  | 5,26  | 2,69   | 0,39       | 0,76     | 4,6   | 0,27     | 0,17    | 0,73   | 26,82       |

| Daypart: 02.00-25.59 |            |             | TV2   | Super TV2 | FEM3  | MOZI+ | IZAURA | ZENE BUTIK | SpilerTV | Prime | Chili TV | Kiwi TV | Humor+ | TV2 Csoport |
|----------------------|------------|-------------|-------|-----------|-------|-------|--------|------------|----------|-------|----------|---------|--------|-------------|
| Month                | Date       | Day of week | SHR % | SHR %     | SHR % | SHR % | SHR %  | SHR %      | SHR %    | SHR % | SHR %    | SHR %   | SHR %  | SHR %       |
| February             | 05.02.2018 | Monday      | 8,70  | 4,00      | 0,34  | 3,59  | 2,20   | 0,48       | 0,39     | 2,11  | 0,19     | 0,15    | 0,44   | 22,59       |
| February             | 06.02.2018 | Tuesday     | 8,45  | 3,73      | 0,33  | 4,77  | 2,16   | 0,17       | 0,11     | 2,57  | 0,20     | 0,05    | 0,40   | 22,94       |
| February             | 07.02.2018 | Wednesday   | 10,02 | 3,16      | 0,47  | 4,22  | 2,12   | 0,20       | 0,15     | 2,45  | 0,25     | 0,07    | 0,25   | 23,36       |
| February             | 08.02.2018 | Thursday    | 8,74  | 3,07      | 0,40  | 4,34  | 1,94   | 0,53       | 0,11     | 3,05  | 0,24     | 0,13    | 0,34   | 22,89       |
| February             | 09.02.2018 | Friday      | 8,93  | 3,96      | 0,43  | 4,26  | 2,17   | 0,29       | 0,18     | 2,50  | 0,25     | 0,13    | 0,36   | 23,46       |
| February             | 10.02.2018 | Saturday    | 5,46  | 2,90      | 0,36  | 3,30  | 1,06   | 0,48       | 0,71     | 2,44  | 0,17     | 0,10    | 0,39   | 17,37       |
| February             | 11.02.2018 | Sunday      | 5,64  | 2,78      | 0,23  | 4,69  | 1,07   | 0,39       | 0,84     | 3,36  | 0,29     | 0,06    | 0,47   | 19,82       |
| Average              |            |             | 7,80  | 3,33      | 0,36  | 4,16  | 1,76   | 0,37       | 0,39     | 2,67  | 0,23     | 0,10    | 0,38   | 21,55       |
| max:                 |            |             | 10,02 | 4         | 0,47  | 4,77  | 2,2    | 0,53       | 0,84     | 3,36  | 0,29     | 0,15    | 0,47   | 23,46       |

Legend:

Activity: Live

Target: 4+

Napi shr - TV2 Csoport

05/02/2018-11/02/2018

| Daypart: 18.00-22.59 |            |             | TV2   | Super TV2 | FEM3  | MOZI+ | IZAURA | ZENE BUTIK | SpilerTV | Prime | Chili TV | Kiwi TV | Humor+ | TV2 Csoport |
|----------------------|------------|-------------|-------|-----------|-------|-------|--------|------------|----------|-------|----------|---------|--------|-------------|
| Month                | Date       | Day of week | SHR % | SHR %     | SHR % | SHR % | SHR %  | SHR %      | SHR %    | SHR % | SHR %    | SHR %   | SHR %  | SHR %       |
| February             | 05.02.2018 | Monday      | 15,33 | 3,18      | 0,28  | 2,41  | 2,67   | 0,28       | 0,32     | 1,37  | 0,35     | 0,06    | 0,47   | 26,72       |
| February             | 06.02.2018 | Tuesday     | 14,61 | 2,45      | 0,13  | 3,88  | 3,13   | 0,20       | 0,10     | 1,61  | 0,20     | 0,04    | 0,16   | 26,51       |
| February             | 07.02.2018 | Wednesday   | 16,42 | 2,62      | 0,25  | 2,87  | 2,85   | 0,09       | 0,07     | 2,02  | 0,36     | 0,02    | 0,25   | 27,82       |
| February             | 08.02.2018 | Thursday    | 15,24 | 2,83      | 0,20  | 3,04  | 2,58   | 0,42       | 0,13     | 2,23  | 0,32     | 0,19    | 0,29   | 27,47       |
| February             | 09.02.2018 | Friday      | 14,76 | 3,25      | 0,16  | 3,34  | 2,89   | 0,19       | 0,24     | 1,71  | 0,23     | 0,03    | 0,32   | 27,12       |
| February             | 10.02.2018 | Saturday    | 8,57  | 2,12      | 0,37  | 1,96  | 1,40   | 0,23       | 0,60     | 1,56  | 0,27     | 0,00    | 0,12   | 17,20       |
| February             | 11.02.2018 | Sunday      | 8,72  | 3,64      | 0,20  | 3,45  | 1,17   | 0,42       | 0,52     | 3,47  | 0,27     | 0,01    | 0,03   | 21,90       |
| Average              |            |             | 13,33 | 2,88      | 0,23  | 2,99  | 2,37   | 0,26       | 0,28     | 2,02  | 0,29     | 0,05    | 0,23   | 24,92       |
| max:                 |            |             | 16,42 | 3,64      | 0,37  | 3,88  | 3,13   | 0,42       | 0,6      | 3,47  | 0,36     | 0,19    | 0,47   | 27,82       |

| Daypart: 02.00-25.59 |            |             | TV2   | Super TV2 | FEM3  | MOZI+ | IZAURA | ZENE BUTIK | SpilerTV | Prime | Chili TV | Kiwi TV | Humor+ | TV2 Csoport |
|----------------------|------------|-------------|-------|-----------|-------|-------|--------|------------|----------|-------|----------|---------|--------|-------------|
| Month                | Date       | Day of week | SHR % | SHR %     | SHR % | SHR % | SHR %  | SHR %      | SHR %    | SHR % | SHR %    | SHR %   | SHR %  | SHR %       |
| February             | 05.02.2018 | Monday      | 12,13 | 4,13      | 0,27  | 2,35  | 2,39   | 0,57       | 0,26     | 1,69  | 0,37     | 0,09    | 0,34   | 24,59       |
| February             | 06.02.2018 | Tuesday     | 11,64 | 3,77      | 0,25  | 3,27  | 2,50   | 0,33       | 0,11     | 1,81  | 0,29     | 0,07    | 0,29   | 24,33       |
| February             | 07.02.2018 | Wednesday   | 12,98 | 3,38      | 0,33  | 2,77  | 2,37   | 0,34       | 0,15     | 1,98  | 0,34     | 0,05    | 0,18   | 24,87       |
| February             | 08.02.2018 | Thursday    | 11,93 | 3,72      | 0,32  | 2,86  | 2,15   | 0,66       | 0,18     | 2,31  | 0,40     | 0,12    | 0,23   | 24,88       |
| February             | 09.02.2018 | Friday      | 11,54 | 4,19      | 0,28  | 2,82  | 2,30   | 0,35       | 0,20     | 1,78  | 0,35     | 0,09    | 0,27   | 24,17       |
| February             | 10.02.2018 | Saturday    | 6,29  | 2,31      | 0,28  | 2,08  | 1,41   | 0,62       | 0,59     | 1,85  | 0,30     | 0,08    | 0,33   | 16,14       |
| February             | 11.02.2018 | Sunday      | 6,22  | 2,37      | 0,19  | 3,40  | 1,41   | 0,55       | 0,63     | 2,61  | 0,43     | 0,04    | 0,31   | 18,16       |
| Average              |            |             | 10,18 | 3,36      | 0,27  | 2,80  | 2,04   | 0,49       | 0,32     | 2,02  | 0,35     | 0,08    | 0,28   | 22,19       |
| max:                 |            |             | 12,98 | 4,19      | 0,33  | 3,4   | 2,5    | 0,66       | 0,63     | 2,61  | 0,43     | 0,12    | 0,34   | 24,88       |

Activitv: Live  
Tarezt: 18:59  
Daypart: 18:00-22:59

18:00  
18:00  
18:00

PT  
Január  
SHR %

|             |      |
|-------------|------|
| TV2 CSOPORT | 25,1 |
| TV2 KABEL   | 12,9 |
| RTL CSOPORT | 28,9 |
| RTL KABEL   | 15,0 |

| CHANNEL               | SHR % |
|-----------------------|-------|
| RTL ELIS              | 13,6  |
| TV2                   | 12,2  |
| MOZSI                 | 4,2   |
| COOL                  | 4,2   |
| Sony TV2              | 4,0   |
| RTL II                | 2,6   |
| COMEDY CENTRAL        | 2,0   |
| DUNA TV               | 1,9   |
| ATV                   | 1,8   |
| LAURA                 | 1,7   |
| VIA SATS              | 1,7   |
| ATV                   | 1,7   |
| PRIME                 | 1,5   |
| STORIA                | 1,5   |
| M1                    | 1,4   |
| PARAMOUNT             | 1,4   |
| AMC                   | 1,2   |
| SPORT1                | 1,1   |
| M2                    | 1,1   |
| RTL+                  | 1,0   |
| DISCOVERY CHANNEL     | 0,9   |
| MA Sport              | 0,9   |
| VIA SATS              | 0,8   |
| DUNA WORLD            | 0,7   |
| RTL Sate              | 0,7   |
| FILM CAFE             | 0,7   |
| SONDITY               | 0,7   |
| NICKEL ODON           | 0,6   |
| SPORT2                | 0,6   |
| SPEKTRUM              | 0,6   |
| M3                    | 0,6   |
| Galax TV              | 0,6   |
| NATIONAL GEOGRAPHIC   | 0,5   |
| STORY1                | 0,5   |
| Nick Jr               | 0,5   |
| SPEKTRUM HOME         | 0,5   |
| SLAGER TV             | 0,5   |
| HISTORY               | 0,5   |
| TLC                   | 0,5   |
| MUZSICA TV            | 0,5   |
| NAT GEO WILD          | 0,4   |
| RTL GOLF              | 0,4   |
| MEMO+                 | 0,4   |
| ID Xtra               | 0,3   |
| COMEDY CENTRAL FAMILY | 0,3   |
| Sony Movie Channel    | 0,3   |
| TRAVEL Channel        | 0,3   |
| PRIME                 | 0,3   |
| FILM MANIA            | 0,3   |
| DISNEY CHANNEL        | 0,3   |
| PRIME TV              | 0,3   |
| TV PAPERIA            | 0,27  |
| LifeTV                | 0,3   |
| FOL                   | 0,2   |
| MINIMAX               | 0,2   |
| ECHO TV               | 0,2   |
| CHITTY                | 0,2   |
| PRIME TV              | 0,2   |
| QuinnTV               | 0,2   |
| M5                    | 0,2   |
| BROOMBRANG            | 0,2   |
| DOO                   | 0,2   |
| Sony Max              | 0,1   |
| CARTOON NETWORK       | 0,1   |
| MUSIC CHANNEL         | 0,1   |
| MUSIC                 | 0,1   |
| MTV Hungary           | 0,06  |

WD  
December  
SHR %

|             |      |
|-------------|------|
| TV2 CSOPORT | 22,1 |
| TV2 KABEL   | 13,1 |
| RTL CSOPORT | 24,5 |
| RTL KABEL   | 14,0 |

| CHANNEL               | SHR % |
|-----------------------|-------|
| RTL ELIS              | 9,5   |
| TV2                   | 9,0   |
| F1                    | 5,4   |
| COOL                  | 4,1   |
| MOZSI                 | 4,1   |
| Sony TV2              | 3,7   |
| RTL II                | 2,5   |
| VIA SATS              | 2,1   |
| COMEDY CENTRAL        | 2,0   |
| DUNA TV               | 2,0   |
| M1                    | 1,9   |
| PRIME                 | 1,8   |
| ATV                   | 1,7   |
| LAURA                 | 1,6   |
| PARAMOUNT             | 1,5   |
| M2                    | 1,5   |
| ATV                   | 1,3   |
| STORIA                | 1,3   |
| AMC                   | 1,3   |
| DISCOVERY CHANNEL     | 1,3   |
| RTL+                  | 1,0   |
| NICKEL ODON           | 0,9   |
| VIA SATS              | 0,9   |
| SPORT1                | 0,9   |
| SLAGER TV             | 0,9   |
| NATIONAL GEOGRAPHIC   | 0,8   |
| SONDITY               | 0,8   |
| FILM CAFE             | 0,8   |
| NAT GEO WILD          | 0,8   |
| SPEKTRUM              | 0,7   |
| RTL Sate              | 0,7   |
| MA Sport              | 0,7   |
| HISTORY               | 0,7   |
| TLC                   | 0,7   |
| Nick Jr               | 0,6   |
| M3                    | 0,6   |
| MUZSICA TV            | 0,6   |
| RTL Golf              | 0,6   |
| ID Xtra               | 0,6   |
| DUNA WORLD            | 0,6   |
| TRAVEL Channel        | 0,6   |
| SPORT2                | 0,6   |
| STORY1                | 0,5   |
| Galax TV              | 0,5   |
| SPEKTRUM HOME         | 0,5   |
| MINIMAX               | 0,5   |
| COMEDY CENTRAL FAMILY | 0,5   |
| PRIME                 | 0,5   |
| PRIME                 | 0,5   |
| MEMO+                 | 0,4   |
| DISNEY CHANNEL        | 0,4   |
| CHITTY                | 0,4   |
| PRIME TV              | 0,4   |
| FILM MANIA            | 0,3   |
| Sony Movie Channel    | 0,3   |
| TV PAPERIA            | 0,3   |
| LifeTV                | 0,3   |
| CHITTY                | 0,3   |
| ECHO TV               | 0,2   |
| CARTOON NETWORK       | 0,2   |
| BROOMBRANG            | 0,2   |
| DOO                   | 0,2   |
| QuinnTV               | 0,2   |
| M5                    | 0,2   |
| MUSIC                 | 0,1   |
| Sony Max              | 0,1   |
| MUSIC CHANNEL         | 0,1   |
| MTV Hungary           | 0,1   |

Activity: Live  
Target: 4+  
Daypart: 18.00-21

10>=  
5>=  
2>=

| PT     |
|--------|
| Januar |
| SHR %  |

|             |      |
|-------------|------|
| TV2 CSOPORT | 26.0 |
| TV2 KABEL   | 11.8 |
| RTL CSOPORT | 26.4 |
| RTL KABEL   | 12.3 |

| CHANNEL            | SHR % |
|--------------------|-------|
| TV2                | 14.2  |
| RTL KLUB           | 14.1  |
| DUNA TV            | 4.4   |
| F+                 | 4.2   |
| Super TV2          | 3.8   |
| ATV                | 3.5   |
| COOL               | 3.4   |
| MOZ+               | 3.0   |
| DAURA              | 2.9   |
| RTL II             | 2.0   |
| M1                 | 1.8   |
| AXN                | 1.7   |
| STORY4             | 1.5   |
| PRIME              | 1.3   |
| VIASAT3            | 1.3   |
| COMEDY CENTRAL     | 1.2   |
| DUNA WORLD         | 1.1   |
| M2                 | 1.1   |
| NICKELODEON        | 1.1   |
| SPORT1             | 1.0   |
| PARAMOUNT          | 1.0   |
| Mt Sport           | 0.9   |
| DISCOVERY CHANNEL  | 0.8   |
| AMC                | 0.8   |
| RTL+               | 0.8   |
| MUZSIKA TV         | 0.7   |
| M3                 | 0.7   |
| SOROZAT+           | 0.7   |
| STORY5             | 0.7   |
| ECHO TV            | 0.6   |
| VIASAT6            | 0.6   |
| FILM CAFE          | 0.6   |
| Galaxy TV          | 0.5   |
| SPORT2             | 0.5   |
| SPEKTRUM           | 0.5   |
| MINIMAX            | 0.5   |
| DISNEY CHANNEL     | 0.5   |
| RTL Gold           | 0.5   |
| RTL Spike          | 0.5   |
| SLAGER TV          | 0.5   |
| NATIONAL GEOGRAP   | 0.5   |
| Nick JR            | 0.4   |
| TLC                | 0.4   |
| SPEKTRUM HOME      | 0.4   |
| CARTOON NETWORK    | 0.4   |
| NAT GEO WILD       | 0.4   |
| HISTORY            | 0.3   |
| LifeTV             | 0.3   |
| ID Xtra            | 0.3   |
| FILM MANIA         | 0.3   |
| M5                 | 0.3   |
| MEKKA              | 0.3   |
| TV PAPRIKA         | 0.3   |
| ZENITHK            | 0.26  |
| TRAVEL Channel     | 0.3   |
| Sony Movie Channel | 0.2   |
| CHU TV             | 0.2   |
| AXN                | 0.2   |
| SMILE TV           | 0.2   |
| FOX                | 0.2   |
| COMEDY CENTRAL F+  | 0.2   |
| BOOMERANG          | 0.2   |
| OzoneTv            | 0.2   |
| Sony Max           | 0.2   |
| DOO                | 0.1   |
| MUSIC CHANNEL      | 0.1   |
| WAVE TV            | 0.08  |
| MTV Hungary        | 0.1   |

| WD       |
|----------|
| December |
| SHR %    |

|             |      |
|-------------|------|
| TV2 CSOPORT | 23.2 |
| TV2 KABEL   | 11.9 |
| RTL CSOPORT | 22.5 |
| RTL KABEL   | 12.7 |

| CHANNEL            | SHR % |
|--------------------|-------|
| TV2                | 11.2  |
| RTL KLUB           | 9.8   |
| DUNA TV            | 4.5   |
| F+                 | 3.9   |
| Super TV2          | 3.7   |
| COOL               | 3.4   |
| ATV                | 2.9   |
| MOZ+               | 2.9   |
| M1                 | 2.8   |
| RTL II             | 2.2   |
| DAURA              | 2.1   |
| VIASAT3            | 1.6   |
| AXN                | 1.6   |
| M2                 | 1.6   |
| PRIME              | 1.5   |
| STORY4             | 1.4   |
| NICKELODEON        | 1.4   |
| COMEDY CENTRAL     | 1.3   |
| DISCOVERY CHANNEL  | 1.2   |
| PARAMOUNT          | 1.0   |
| MUZSIKA TV         | 1.0   |
| AMC                | 0.9   |
| DUNA WORLD         | 0.9   |
| SPORT1             | 0.8   |
| RTL+               | 0.8   |
| MINIMAX            | 0.8   |
| Mt Sport           | 0.8   |
| SLAGER TV          | 0.7   |
| SOROZAT+           | 0.7   |
| M3                 | 0.7   |
| NATIONAL GEOGRAP   | 0.7   |
| RTL Gold           | 0.7   |
| NAT GEO WILD       | 0.7   |
| STORY5             | 0.7   |
| VIASAT6            | 0.6   |
| FILM CAFE          | 0.6   |
| SPEKTRUM           | 0.6   |
| DISNEY CHANNEL     | 0.6   |
| TLC                | 0.6   |
| HISTORY            | 0.6   |
| Galaxy TV          | 0.6   |
| ID Xtra            | 0.6   |
| Nick JR            | 0.5   |
| ECHO TV            | 0.5   |
| ZENITHK            | 0.5   |
| RTL Spike          | 0.5   |
| SPEKTRUM HOME      | 0.5   |
| TRAVEL Channel     | 0.5   |
| SPORT2             | 0.5   |
| CARTOON NETWORK    | 0.4   |
| FOX                | 0.4   |
| PRIME              | 0.4   |
| FILM MANIA         | 0.3   |
| TV PAPRIKA         | 0.3   |
| COMEDY CENTRAL F+  | 0.3   |
| LifeTV             | 0.3   |
| MEKKA              | 0.3   |
| SMILE TV           | 0.3   |
| M5                 | 0.3   |
| CHU TV             | 0.3   |
| BOOMERANG          | 0.3   |
| Sony Movie Channel | 0.2   |
| OzoneTv            | 0.2   |
| DOO                | 0.2   |
| Sony Max           | 0.1   |
| WAVE TV            | 0.1   |
| MUSIC CHANNEL      | 0.1   |
| MTV Hungary        | 0.07  |

# Technical coverage - 2017

A teljes háztartási panelminta súlyozatlan megoszlása a fogható televíziós csatornák szerint  
Technical coverage of channels based on the panel (unweighted)

|                                                                                            |                                           | Channels \ Months | 2017.01.01 | 2017.01.31 | 2017.02.28 | 2017.03.31 | 2017.04.30 | 2017.05.31 | 2017.06.30 | 2017.07.31 | 2017.08.31 | 2017.09.30 | 2017.10.31 | 2017.11.30 | 2017.12.31 |
|--------------------------------------------------------------------------------------------|-------------------------------------------|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| I.<br>Hír, közszolgálati, földi<br>kereskedelmi<br>News, public, terrestrial<br>commercial | ATV                                       | 91,8%             | 91,2%      | 91,0%      | 90,4%      | 90,4%      | 90,7%      | 90,8%      | 90,9%      | 90,9%      | 90,9%      | 90,5%      | 90,7%      | 90,7%      | 90,5%      |
|                                                                                            | Duna                                      | 100,0%            | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     |
|                                                                                            | Duna World                                | 92,5%             | 92,9%      | 93,8%      | 94,1%      | 94,4%      | 94,5%      | 94,7%      | 94,7%      | 95,0%      | 95,0%      | 94,9%      | 95,3%      | 95,5%      | 95,5%      |
|                                                                                            | Echo TV                                   | 78,9%             | 79,3%      | 79,3%      | 79,5%      | 79,4%      | 80,1%      | 80,5%      | 80,1%      | 80,3%      | 80,3%      | 80,4%      | 81,0%      | 80,9%      | 80,9%      |
|                                                                                            | Euronews (magyar nyelven)                 | 14,9%             | 14,8%      | 14,8%      | 14,9%      | 15,0%      | 20,9%      | 22,3%      | 22,8%      | 15,2%      | 15,3%      | 15,7%      | 15,8%      | 16,0%      | 16,0%      |
|                                                                                            | Hír TV                                    | 89,6%             | 86,9%      | 84,2%      | 84,0%      | 84,2%      | 84,6%      | 84,5%      | 84,7%      | 85,1%      | 84,7%      | 85,0%      | 85,2%      | 85,2%      | 85,2%      |
|                                                                                            | M1                                        | 100,0%            | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     |
|                                                                                            | M2                                        | 100,0%            | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     | 100,0%     |
|                                                                                            | M3                                        | 73,4%             | 73,1%      | 74,3%      | 74,7%      | 75,0%      | 75,6%      | 75,7%      | 75,5%      | 76,0%      | 76,0%      | 76,0%      | 76,7%      | 76,7%      | 76,7%      |
|                                                                                            | M4 Sport                                  | 99,4%             | 99,3%      | 99,5%      | 99,5%      | 99,6%      | 99,7%      | 99,5%      | 99,6%      | 99,6%      | 99,6%      | 99,6%      | 99,7%      | 99,7%      | 99,7%      |
|                                                                                            | M5                                        | 78,2%             | 80,5%      | 83,2%      | 84,2%      | 85,1%      | 85,2%      | 85,6%      | 85,2%      | 85,5%      | 85,9%      | 85,7%      | 86,3%      | 86,6%      | 86,6%      |
|                                                                                            | RTL Klub                                  | 99,8%             | 99,9%      | 99,9%      | 99,9%      | 99,9%      | 99,8%      | 99,9%      | 99,9%      | 99,9%      | 99,9%      | 99,8%      | 99,8%      | 99,8%      | 99,8%      |
|                                                                                            | TV2                                       | 99,8%             | 99,9%      | 99,9%      | 99,9%      | 99,9%      | 99,8%      | 99,9%      | 99,9%      | 99,9%      | 99,9%      | 99,8%      | 99,8%      | 99,8%      | 99,8%      |
| II.<br>Általános szórakoztató<br>General entertainment                                     | C8                                        | 94,7%             | 93,7%      | 94,6%      | 94,8%      | 94,8%      | 94,8%      | 95,0%      | 94,9%      | 95,2%      | 95,2%      | 95,2%      | 95,1%      | 95,2%      | 95,2%      |
|                                                                                            | Comedy Central                            | 82,1%             | 81,7%      | 81,8%      | 81,5%      | 81,6%      | 82,2%      | 82,6%      | 82,5%      | 82,6%      | 82,6%      | 82,7%      | 82,9%      | 83,1%      | 82,9%      |
|                                                                                            | Comedy Central Family                     |                   |            |            |            |            |            |            |            |            |            |            | 58,2%      | 59,1%      | 59,4%      |
|                                                                                            | Cool                                      | 87,1%             | 86,5%      | 86,8%      | 86,3%      | 86,2%      | 86,4%      | 86,8%      | 86,7%      | 86,8%      | 86,6%      | 86,7%      | 86,8%      | 86,6%      | 86,6%      |
|                                                                                            | FEM3 (új)                                 | 25,1%             | 33,4%      | 45,6%      | 53,4%      | 55,4%      | 57,1%      | 58,4%      | 59,0%      | 60,4%      | 61,8%      | 62,3%      | 63,2%      | 64,3%      | 64,3%      |
|                                                                                            | FIX TV                                    | 35,4%             | 43,1%      | 43,7%      | 44,2%      | 47,5%      | 47,4%      | 47,8%      | 47,7%      | 48,1%      | 48,4%      | 48,7%      | 49,2%      | 49,5%      | 49,5%      |
|                                                                                            | Galaxy                                    | 57,3%             | 56,8%      | 57,8%      | 58,0%      | 58,5%      | 58,5%      | 58,6%      | 58,6%      | 59,0%      | 59,4%      | 59,4%      | 60,1%      | 60,4%      | 60,4%      |
|                                                                                            | HBO3                                      | 7,0%              | 6,5%       | 6,8%       | 6,8%       | 6,6%       | 7,0%       | 7,1%       | 7,2%       | 7,1%       | 7,0%       | 7,2%       | 7,3%       | 7,4%       | 7,4%       |
|                                                                                            | Humor+                                    | 20,7%             | 47,5%      | 61,5%      | 68,0%      | 70,6%      | 71,5%      | 72,3%      | 73,9%      | 74,7%      | 74,8%      | 75,1%      | 75,6%      | 75,6%      | 75,6%      |
|                                                                                            | Iszura TV                                 | 34,6%             | 42,3%      | 53,9%      | 61,3%      | 63,0%      | 65,6%      | 67,0%      | 68,1%      | 69,1%      | 69,8%      | 70,3%      | 71,1%      | 71,8%      | 71,8%      |
|                                                                                            | PAX TV                                    | 40,3%             | 39,7%      | 40,3%      | 40,3%      | 40,9%      | 41,7%      | 41,2%      | 41,2%      | 41,1%      | 41,5%      | 41,5%      | 42,0%      | 42,3%      | 42,3%      |
|                                                                                            | RTL+                                      | 72,2%             | 73,0%      | 75,6%      | 76,0%      | 76,2%      | 76,9%      | 77,5%      | 77,4%      | 77,9%      | 77,9%      | 78,1%      | 78,5%      | 78,3%      | 78,3%      |
|                                                                                            | Prime (régli Fem3)                        | 80,7%             | 81,5%      | 82,0%      | 81,8%      | 82,5%      | 82,8%      | 83,0%      | 83,0%      | 83,6%      | 83,5%      | 83,5%      | 83,9%      | 83,8%      | 83,8%      |
|                                                                                            | RTL II                                    | 81,9%             | 81,7%      | 82,4%      | 82,6%      | 83,1%      | 83,7%      | 84,2%      | 84,0%      | 84,5%      | 84,5%      | 84,5%      | 84,8%      | 84,6%      | 84,6%      |
|                                                                                            | RTL Spike                                 | 40,7%             | 50,3%      | 51,0%      | 51,6%      | 51,4%      | 52,0%      | 52,2%      | 51,7%      | 52,5%      | 51,8%      | 52,4%      | 68,1%      | 68,3%      | 68,3%      |
|                                                                                            | Sony Max                                  | 35,5%             | 35,3%      | 37,3%      | 38,1%      | 39,0%      | 40,5%      | 42,0%      | 42,7%      | 43,8%      | 44,5%      | 47,2%      | 48,4%      | 49,0%      | 49,0%      |
|                                                                                            | Sorozat+                                  | 51,9%             | 52,3%      | 57,2%      | 57,3%      | 57,9%      | 60,1%      | 61,7%      | 62,4%      | 63,3%      | 63,7%      | 64,3%      | 65,4%      | 65,5%      | 65,5%      |
|                                                                                            | Sport4                                    | 87,5%             | 86,4%      | 86,6%      | 86,3%      | 86,5%      | 86,7%      | 87,2%      | 86,9%      | 87,2%      | 86,9%      | 87,0%      | 87,0%      | 86,9%      | 86,9%      |
|                                                                                            | Sport5                                    | 74,2%             | 72,8%      | 72,8%      | 72,8%      | 73,4%      | 73,7%      | 74,2%      | 73,9%      | 74,1%      | 74,0%      | 74,1%      | 74,8%      | 74,8%      | 74,8%      |
|                                                                                            | Super TV2                                 | 80,2%             | 81,1%      | 82,1%      | 82,1%      | 82,4%      | 82,9%      | 83,1%      | 83,1%      | 83,6%      | 83,3%      | 83,4%      | 84,0%      | 83,7%      | 83,7%      |
|                                                                                            | Viasat6                                   | 78,4%             | 78,6%      | 78,6%      | 78,8%      | 79,3%      | 80,0%      | 80,6%      | 80,3%      | 80,7%      | 80,8%      | 80,8%      | 81,4%      | 81,4%      | 81,2%      |
|                                                                                            | Viasat3                                   | 91,0%             | 90,0%      | 89,7%      | 89,1%      | 89,2%      | 89,5%      | 89,7%      | 89,5%      | 89,7%      | 89,3%      | 89,4%      | 89,3%      | 89,3%      | 89,0%      |
| III.<br>Életmód<br>Lifestyle                                                               | Chill TV                                  | 20,6%             | 45,8%      | 55,9%      | 62,2%      | 65,5%      | 65,9%      | 66,6%      | 66,5%      | 67,4%      | 71,1%      | 71,2%      | 71,9%      | 72,0%      | 72,0%      |
|                                                                                            | Fishing and Hunting                       | 47,5%             | 47,6%      | 49,1%      | 49,7%      | 50,3%      | 52,2%      | 54,0%      | 54,8%      | 56,0%      | 56,9%      | 57,5%      | 58,5%      | 59,1%      | 59,1%      |
|                                                                                            | FIT HD                                    |                   |            |            |            |            |            |            |            |            |            | 23,8%      | 24,0%      | 24,1%      | 24,1%      |
|                                                                                            | LifeTV                                    | 53,7%             | 54,3%      | 54,0%      | 54,4%      | 54,5%      | 54,1%      | 54,0%      | 53,9%      | 53,9%      | 54,2%      | 54,6%      | 55,2%      | 55,6%      | 55,6%      |
|                                                                                            | Spektrum Home                             | 39,5%             | 39,5%      | 39,7%      | 40,4%      | 40,8%      | 41,0%      | 41,4%      | 41,1%      | 41,9%      | 41,5%      | 41,6%      | 41,2%      | 41,7%      | 41,7%      |
|                                                                                            | TLC                                       | 55,6%             | 54,6%      | 63,7%      | 63,8%      | 67,9%      | 68,0%      | 69,0%      | 69,1%      | 69,4%      | 70,6%      | 70,7%      | 74,1%      | 74,1%      | 74,1%      |
|                                                                                            | Travel                                    | 45,7%             | 61,9%      | 62,1%      | 62,3%      | 62,7%      | 62,5%      | 62,9%      | 62,7%      | 63,3%      | 63,5%      | 63,8%      | 64,5%      | 64,7%      | 64,7%      |
|                                                                                            | TV Paprika                                | 75,1%             | 74,7%      | 75,5%      | 75,6%      | 73,9%      | 73,9%      | 74,6%      | 74,4%      | 74,7%      | 74,5%      | 74,9%      | 75,3%      | 75,2%      | 75,2%      |
|                                                                                            | Viasat Explorer                           | 43,8%             | 44,5%      | 45,4%      | 45,5%      | 46,2%      | 47,5%      | 48,7%      | 49,2%      | 50,3%      | 51,2%      | 51,7%      | 52,5%      | 53,4%      | 53,4%      |
|                                                                                            | AMC                                       | 68,6%             | 67,5%      | 68,0%      | 67,9%      | 71,4%      | 71,9%      | 72,3%      | 72,3%      | 72,8%      | 72,6%      | 72,7%      | 73,2%      | 73,4%      | 73,4%      |
| IV.<br>Film<br>Movie                                                                       | AXN                                       | 73,4%             | 75,6%      | 76,2%      | 76,3%      | 76,1%      | 76,5%      | 76,4%      | 76,5%      | 76,9%      | 77,4%      | 77,5%      | 77,6%      | 77,6%      | 77,6%      |
|                                                                                            | DiGi Film                                 | 5,3%              | 4,9%       | 5,0%       | 5,0%       | 5,2%       | 5,1%       | 5,2%       | 5,0%       | 4,7%       | 4,7%       | 4,8%       | 4,9%       | 4,9%       | 4,9%       |
|                                                                                            | Film Café                                 | 70,2%             | 70,2%      | 70,9%      | 71,3%      | 71,5%      | 70,6%      | 71,3%      | 71,1%      | 71,7%      | 72,0%      | 72,0%      | 72,3%      | 72,3%      | 72,3%      |
|                                                                                            | Film Mánia                                | 32,3%             | 32,6%      | 33,5%      | 33,7%      | 33,9%      | 35,8%      | 37,6%      | 37,9%      | 39,2%      | 39,3%      | 39,8%      | 39,8%      | 40,1%      | 40,1%      |
|                                                                                            | Film+                                     | 85,5%             | 84,9%      | 85,1%      | 84,9%      | 85,3%      | 85,9%      | 86,0%      | 85,8%      | 86,1%      | 86,8%      | 86,1%      | 86,1%      | 85,8%      | 85,8%      |
|                                                                                            | Filmbox                                   | 25,9%             | 26,9%      | 28,0%      | 29,0%      | 29,4%      | 30,9%      | 32,1%      | 32,2%      | 33,6%      | 33,8%      | 34,6%      | 34,7%      | 35,2%      | 35,2%      |
|                                                                                            | FOX                                       | 49,7%             | 49,7%      | 50,3%      | 50,6%      | 50,8%      | 51,5%      | 51,7%      | 51,2%      | 52,0%      | 51,7%      | 51,9%      | 51,8%      | 52,1%      | 52,1%      |
|                                                                                            | HBO                                       | 7,2%              | 6,7%       | 7,0%       | 6,9%       | 6,7%       | 7,2%       | 7,4%       | 7,4%       | 7,3%       | 7,2%       | 7,5%       | 7,6%       | 7,6%       | 7,6%       |
|                                                                                            | HBO2                                      | 6,8%              | 6,5%       | 6,8%       | 6,9%       | 6,7%       | 7,1%       | 7,2%       | 7,3%       | 7,2%       | 7,1%       | 7,3%       | 7,4%       | 7,5%       | 7,5%       |
|                                                                                            | Moz+                                      | 72,9%             | 75,3%      | 76,8%      | 77,1%      | 77,7%      | 78,3%      | 78,5%      | 78,5%      | 79,0%      | 79,4%      | 79,4%      | 79,9%      | 79,8%      | 79,8%      |
|                                                                                            | Paramount                                 | 76,3%             | 76,5%      | 77,2%      | 77,3%      | 77,7%      | 78,3%      | 78,7%      | 78,6%      | 79,2%      | 79,2%      | 79,4%      | 80,0%      | 79,8%      | 79,8%      |
|                                                                                            | RTL Gold                                  | 44,5%             | 51,9%      | 53,8%      | 53,9%      | 54,7%      | 56,3%      | 57,9%      | 58,5%      | 59,5%      | 60,4%      | 60,7%      | 61,7%      | 61,8%      | 61,8%      |
|                                                                                            | Sony Movie Channel                        | 35,7%             | 35,4%      | 37,4%      | 38,2%      | 39,1%      | 40,5%      | 42,0%      | 42,7%      | 43,8%      | 44,5%      | 47,2%      | 48,4%      | 49,0%      | 49,0%      |
|                                                                                            | V.<br>Gyerekek / Zene<br>Children / Music | Boomerang         | 29,5%      | 31,1%      | 33,1%      | 33,5%      | 34,2%      | 35,2%      | 36,6%      | 37,4%      | 38,3%      | 39,1%      | 39,8%      | 40,4%      | 40,6%      |
| Cartoon Network                                                                            |                                           | 48,8%             | 49,4%      | 51,5%      | 52,2%      | 53,1%      | 54,9%      | 56,1%      | 56,7%      | 57,8%      | 58,5%      | 59,1%      | 59,8%      | 60,1%      | 60,1%      |
| Disney Channel                                                                             |                                           | 76,8%             | 76,4%      | 76,9%      | 77,0%      | 77,7%      | 78,3%      | 78,6%      | 78,4%      | 79,0%      | 78,9%      | 79,0%      | 79,6%      | 79,3%      | 79,3%      |
| Disney Junior                                                                              |                                           | 16,1%             | 19,5%      | 19,9%      | 20,2%      | 20,5%      | 20,8%      | 20,7%      | 20,6%      | 20,8%      | 21,1%      | 21,1%      | 0,0%       | 0,0%       | 0,0%       |
| HIT Music                                                                                  |                                           | 29,2%             | 29,0%      | 29,3%      | 29,0%      | 29,3%      | 29,6%      | 29,8%      | 30,0%      | 29,8%      | 30,3%      | 30,4%      | 31,1%      | 30,9%      | 30,9%      |
| JimJam                                                                                     |                                           | 18,8%             | 19,8%      | 21,5%      | 22,1%      | 22,8%      | 24,2%      | 26,0%      | 26,1%      | 27,4%      | 27,8%      | 28,4%      | 28,6%      | 29,1%      | 29,1%      |
| Kiwi TV                                                                                    |                                           | 20,6%             | 30,4%      | 41,7%      | 48,7%      | 50,6%      | 52,8%      | 54,6%      | 55,4%      | 56,6%      | 57,5%      | 57,9%      | 59,0%      | 59,4%      | 59,4%      |
| Megamax                                                                                    |                                           | 61,0%             | 60,4%      | 61,3%      | 61,4%      | 61,8%      | 61,9%      | 62,6%      | 62,6%      | 63,1%      | 63,1%      | 63,4%      | 63,8%      | 64,2%      | 64,2%      |
| Minimax                                                                                    |                                           | 84,8%             | 83,2%      | 83,5%      | 83,0%      | 82,7%      | 82,9%      | 83,5%      | 83,4%      | 83,6%      | 83,4%      | 83,5%      | 83,5%      | 83,4%      | 83,4%      |
| MTV Hungary                                                                                |                                           | 64,4%             | 64,2%      | 64,9%      | 64,8%      | 65,1%      | 65,1%      | 65,6%      | 65,1%      | 65,3%      | 65,6%      | 65,6%      | 66,4%      | 66,8%      | 66,8%      |
| Music Channel                                                                              |                                           | 29,5%             | 29,8%      | 30,1%      | 29,6%      | 29,6%      | 29,9%      | 29,9%      | 30,0%      | 29,7%      | 30,3%      | 30,2%      | 30,7%      | 30,5%      | 30,5%      |
| Muzsika TV                                                                                 |                                           | 83,1%             | 81,6%      | 82,2%      | 82,2%      | 82,3%      | 82,7%      | 83,1%      | 82,8%      | 83,0%      | 83,0%      | 83,1%      | 83,1%      | 83,0%      | 83,0%      |
| Nickelodeon                                                                                |                                           | 76,0%             | 75,9%      | 76,3%      | 76,3%      | 76,5%      | 77,0%      | 77,5%      | 77,2%      | 77,7%      | 77,7%      | 78,0%      | 78,5%      | 78,9%      | 78,9%      |
| Nick JR                                                                                    |                                           | 33,1%             | 34,0%      | 36,8%      | 37,6%      | 38,2%      | 39,8%      | 41,3%      | 42,2%      | 43,2%      | 44,2%      | 45,0%      | 45,9%      | 46,8%      | 46,8%      |
| Sügger TV                                                                                  |                                           | 78,0%             | 79,4%      | 79,8%      | 79,9%      | 80,3%      | 81,0%      | 81,1%      | 80,8%      | 81,1%      | 81,2%      | 81,2%      | 81,8%      | 81,8%      | 81,8%      |
| Viva                                                                                       |                                           | 72,8%             | 70,6%      | 71,5%      | 71,4%      | 68,4%      | 67,4%      | 67,9%      | 67,3%      | 67,8%      | 68,0%      | 0,0%       | 0,0%       | 0,0%       | 0,0%       |
| Zenebutik                                                                                  |                                           | 29,6%             | 42,8%      | 54,6%      | 61,7%      | 63,4%      | 65,7%      | 67,2%      | 67,7%      | 68,7%      | 69,6%      | 70,0%      | 71,0%      | 71,7%      | 71,7%      |
| Animal Planet                                                                              |                                           | 45,5%             | 42,4%      | 42,6%      | 42,5%      | 42,8%      | 43,2%      | 43,9%      | 43,2%      | 43,8%      | 43,4%      | 43,4%      | 43,6%      | 43,7%      | 43,7%      |
| CBS Reality                                                                                |                                           | 38,0%             | 37,7%      | 38,5%      | 38,6%      | 39,2%      | 39,9%      | 40,0%      | 39,6%      | 39,6%      | 40,0%      | 39,7%      | 40,3%      | 40,5%      | 40,5%      |
| D1                                                                                         |                                           | 38,1%             | 37,7%      | 37,6%      | 41,0%      | 29,1%      | 29,8%      | 29,3%      | 29,3%      | 29,2%      | 29,6%      | 29,6%      | 30,0%      | 30,3%      | 30,3%      |
| DeVinci Learning                                                                           |                                           | 56,2%             | 55,6%      | 56,5%      | 57,5%      | 58,4%      | 58,0%      |            |            |            |            |            |            |            |            |